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**ANNUAL GENDER ANALYSIS RELEASED BY MIW'S  
*Female Radio Managers Are Still Mostly Non-Existent***

New York, NY...January 31, 2006—The Mentoring and Inspiring Women in Radio group (MIWs) has released their annual \*Gender Analysis Summary showing that women are not making much headway in program or station management positions. The one area where women are showing progress is in Sales management, according to the MIW annual gender composition analysis based on 2005 information provided to them by M Street publications.

Women are General Managers of less than 15% of all stations, which is the same percentage as last year and are Program Directors of less than 9% of all stations in the Top 100 markets across the United States. However, in the area of sales management, women account for nearly one third of the General Sales Managers of all radio stations in all markets in the country. That is a 21% increase in the last ten years.

“Women continue to be under-represented in station management, showing very little progress over the past several years. The same holds true for Program Directors. While we are certainly encouraged when we look at the increase of women in sales management positions, there is clearly opportunity for growth in programming and general station management.” commented Nancy Vaeth-DuBroff, President and COO of Susquehanna Radio Corp and spokesperson for the MIW group.

Since 1995, female GM's have increased from 11.1% to, today, 14.8%, up 17% in the past ten years, and PD's from 8.2% in 1995 to 8.8% in 2006.

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“We salute the companies who have truly embraced diversity into their corporate culture. They are seeing the tangible benefits it provides to their bottom line”, continued Vaeth-DuBroff. “Our goal is to raise awareness of these benefits resulting in hiring and promotion practices that are based on experience and merit.”

The MIW group of top-level radio women across the country is committed to using their influence and resources to support women in radio to develop strong management and leadership skills. The MIWs are equally committed to advocating the advancement of women to senior positions in radio companies and corporations.

“Through our panels at industry conferences, speaking engagements and participation in individual training and mentoring programs, we are not just advocating improvement in the number of women in radio management positions, we’re actively working to make it happen,” continued Vaeth-DuBroff.

Contact information for each MIW, along with interviews, articles and downloadable PowerPoint presentations are available on the [www.RadioMIW.com](http://www.RadioMIW.com) website.

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\*All information provided by MStreet Publications is subject to the limitations of data provided by radio companies. Possible errors may occur.