



# P R E S S      R E L E A S E

## **FOR IMMEDIATE RELEASE**

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VIA Email—2 pages

## **REGISTRATION OPENS FOR AWRT TELE-SEMINAR: RADIO MIW EXECUTIVES OFFER CAREER GUIDANCE**

*Durben, Kramer and Rosenthal to give personal advancement tips, mentoring*

(Seattle, WA) September 27, 2004 – If your career has reached a roadblock or your job is full of detours that aren't getting you where you want to be, a telephone panel discussion with some of the Most Influential Women in Radio who are members of the group "Mentoring and Inspiring Women" (MIW) may help you achieve the 'green light' on the road to success.

Debbie Durben, President of the Interep Marketing Group; Weezie Kramer, Regional Vice President of Entercom and Amy Rosenthal, President and General Manager for ABC Radio of Minneapolis have agreed to share their real-life stories of triumphs and struggles on a Wednesday, October 13, 2004, 90-minute conference call which begins at 2:00 pm ET and is the latest American Women in Radio and Television-coordinated Tele-Seminar series.

Seminar moderator Jaye Albright, Partner in Albright & O'Malley consulting says that the tele-seminar is open to the public, "whether you are just starting out in the industry or are an experienced professional. You will learn first-hand tips and tools for career advancement from some of the most-accomplished women in broadcasting."

Tele-seminar registrants will have the opportunity to ask questions of the expert panel both in advance in writing of and also live during the call. The \$165 AWRT member registration fee (a \$275 non-member registration also includes a one year AWRT membership) includes unlimited participation attendance at your site and handout materials along with the telephone connection to the tele-seminar.

AWRT has developed this series of telephone-based programs that allow as many participants who can gather around a local conference table to participate in an interactive and educational forum without having to leave their office. By utilizing your speakerphone, you can invite an unlimited number of colleagues to join you to learn from three highly-ranking female radio executives.

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All registrants will receive a copy of the tele-seminar materials prior to the call.

The seminar code for this tele-conference is AWR8827-0, and there are four ways to register for it.

- Online at: [www.awrt.org](http://www.awrt.org).
- By phone at 800 775-7654.
- By fax at 800 676-0734
- By mail to KRM Information Services, PO Box 1187, Eau Claire, WI 54702.

KRM is the provider of production and registration services at AWRT. Questions about registration can be answered at KRM: 800 775-7654.

For questions about the Tele-seminar program, contact AWRT at 703 506-3290.

For more information about the MIW Mentoring Program or to become part of the MIW Network, go to [www.RadioMIW.com](http://www.RadioMIW.com).

The MIW group of top-level radio women across the country which got its start as a result of Radio Ink Magazine's annual listing of "The Most Influential Women in Radio" has dedicated themselves to using their influence and resources to help put more women in positions of leadership in radio. They recently renamed their organization "Mentoring and Inspiring Women" to better reflect the group's ongoing mission.

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