



PRESS RELEASE

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Terri Avery Named as the Recipient of First Annual MIW Radio Group “Achievement in Programming” Award

Programming Veteran to be honored during PD Super Session at 2009 NAB Fall Radio Show

Boston, MA (September 10, 2009): The Mentoring & Inspiring Women In Radio (MIW) Group has announced that Terri Avery, Operations Manager and Program Director for CBS Radio’s WBAV-FM 101.9 and WPEG-FM 97.9 in Charlotte, North Carolina, has been named as the recipient of the first Annual MIW Radio Group “Achievement in Programming” Award. The award will be presented to Avery on Thursday, September 24th at 10:30am during the PD Supersession at the 2009 NAB Fall Radio Show in Philadelphia.

The MIW Achievement in Programming Award is designed to encourage the advancement of women in programming and to reward and recognize those who have achieved success in the field.

“We had some amazing candidates who were recommended for this inaugural honor,” said MIW Corinne Baldassano, Senior Vice President of Programming & Marketing at Take On the Day, LLC/The Dr. Laura Program. “However, Terri’s commitment, exceptional track record and passion for the industry made her the perfect choice to receive the MIW Radio Group “Achievement in Programming” Award.

“The MIW Achievement in Programming Award was initiated to recognize the work of top women programmers in the country today,” said MIW Denise Oliver, President of Oliver Media & Founder of Shortform.tv. “We highly encourage other women to choose careers in programming and for companies to promote more women in programming. We look forward to encouraging other candidates to apply for this distinguished honor in years to come.”

Terri Avery began her radio career in New York City, serving as a part-time on air personality and assistant music director at WWRL. She then moved south to Dallas, where Terri spent ten years as music director, assistant program director and on-air personality at KKDA. She then headed to Houston, where she worked as the program director at KMJQ.

In addition, the programming veteran has worked in the Baltimore and Washington markets for Radio One as well as WFXE in Columbus, Georgia. Throughout her career, she’s also held positions in other music & radio-related fields, including a short stint with a record label and a position with the National Association of Broadcasters.

About the MIW Radio Group:

The MIWs are dedicated to using our influence and resources to support women in radio to develop strong management and leadership skills. The MIWs are equally committed to advocating the advancement of women to senior positions in radio companies and corporations.

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