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DETAILS UNVEILED FOR 2008 "MILDRED CARTER" MIW GROUP MENTORING PROGRAM

Qualified Candidates Encouraged to Apply

(New York, NY) September 11, 2007: The Mentoring & Inspiring Women in Radio (MIW) group has announced details for the 2008 "MILDRED CARTER" MIW GROUP Mentoring Program.

This is the sixth year of the mentoring program, launched in 2002, which matches up-and-coming women in the radio industry with female professionals who are leaders in all aspects of radio. To date, the Program has assisted a total of 14 mentees.

"We have had a huge success rate for our mentees fulfilling their career goals," noted Joan Gerberding, longtime spokesperson for the MIW Group and President of small and mid-market radio rep firm, Local Focus, in NYC. "Along with our Gender Analysis Study, which we release annually, our Mildred Carter MIW Group Mentoring program is high on our priority list."

A total of three candidates from the radio broadcasting industry will be selected for the 2008 program. For mentee criteria and instructions on how to apply, please go to www.RadioMIW.com.

Anyone who wishes to recommend a qualified candidate for this opportunity should e-mail Heidi Raphael at hraphael@greatermedia.com no later than Friday, October 12th, 2007.

The program is named in the memory of Mildred Carter, who, along with her husband, Andrew "Skip" Carter, founded the first African American owned radio station in the U.S. in 1950, when they turned on KPRS Kansas City, Missouri. Mrs. Carter ran the Carter Broadcast Group for many years after the death of Skip Carter, before turning over control of the company to her grandson, Michael Carter in 1987.

"This is a wonderful opportunity for mentees to gain valuable insight, knowledge and access to the top women in the field of broadcasting," said Heidi A. Raphael, Chair of the MIW Group's Mentoring Committee and Director of Corporate Communication for Greater Media, Inc. "We look forward to another successful program in 2008."

The Mentoring and Inspiring Women in Radio group consists of top-level radio women across the country who are committed to using their influence and resources to help women in radio develop strong management and leadership skills. The MIWs are equally committed to advocating the advancement of women to senior positions broadcasting. For more information about the 2008 Mildred Carter MIW Group Mentoring Program or to become part of the MIW Network, visit www.RadioMIW.com.

You can also attend an informal networking reception for all women in radio, co-hosted by the MIWs and the American Women in Radio and Television, at the NAB Radio Show-R&R Convention, Thursday, Sept. 27, 2006 from 5:00-6:00 pm at Bar 10, located inside the Westin Hotel in Charlotte, North Carolina.

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