



MIW Radio Group and American Women in Radio & Television to Host “Speed Mentoring” Session at 2008 NAB Radio Show



***First Time Event to Feature Industry’s
Top Radio Professionals***

August 19, 2008 (Boston, MA) – The Mentoring and Inspiring Women in Radio Group (MIW) and American Women in Radio & Television (AWRT) will present a “Speed Mentoring” session on Wednesday, September 17, 2008, 9-10:30 a.m., in conjunction with the NABEF Career Day event at the 2008 NAB Radio Show in Austin, Texas.

This fast and furious paced series of eight minute advice sessions will be modeled after the widely successful “speed dating” concept. Hosted by members of AWRT and the MIWs, it’s your chance to meet and speak “one-on-one” with top professionals in radio programming, sales, marketing and management to gain valuable tips on how to better reach and excel at your career goals. Upon the conclusion of the sessions, attendees will have the opportunity to network on-site and meet other industry professionals..”

“We are thrilled to work together with AWRT in presenting this exciting, first time event at the NABEF Career Day event,” said Heidi Raphael, Spokesperson for the MIW Radio Group. “It’s a terrific opportunity for attendees to speak with some of the top radio professionals in our industry.”

AWRT 2008 National Chair Mary Bennett said, “This is a fabulous opportunity for everyone involved. We are delighted that AWRT and the MIW Radio Group can collaborate on such a neat concept that empowers female professionals in the industry by giving them unprecedented access to industry leaders.

About the MIW Radio Group: The MIWs are dedicated to using our influence and resources to support women in radio to develop strong management and leadership skills. The MIWs are equally committed to advocating the advancement of women to senior positions in radio companies and corporations

About AWRT: The year 2008 marks the 57th Anniversary of American Women in Radio & Television (AWRT), the longest established professional association dedicated to advancing women in media and entertainment. AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the field; foster communication and idea exchange; and give back to the community we serve.

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