



*Mildred Carter*

## **2010 MILDRED CARTER/MIW RADIO GROUP MENTORING PROGRAM**

You are invited to apply for the **2010 MILDRED CARTER / MIW RADIO GROUP Mentoring Program!**

Officially launched in 2002, this outstanding program matches up-and-coming women in the radio industry with female professionals who are leaders in all aspects of radio.

A total of **three** candidates from the radio broadcasting industry will be selected for the 2010 program. Candidates from sales, programming, marketing and other related fields in radio broadcasting are encouraged to apply.

The current job level of the applicants should be no less than director or manager level, but can encompass all areas and departments of radio station operations or related fields.

### **You must:**

- have been in the radio industry for five years or more
- agree to actively participate in the mentoring process
- agree to total confidentiality during the mentoring program

All candidates are required to submit a letter which addresses the question: "Why would I be a good mentee?" Please send it to Heidi Raphael at [hraphael@greatermedia.com](mailto:hraphael@greatermedia.com) no later than Friday, October 30, 2009.

The three chosen mentees will be announced and begin the program in January 2010. For additional information, please go to [www.RadioMIW.com](http://www.RadioMIW.com).

The program is named in the memory of Mildred Carter, who, along with her husband, Andrew "Skip" Carter, founded the first African American owned radio station in the U.S. in 1950, when they turned on KPRS Kansas City, Missouri. Mrs. Carter ran the Carter Broadcast Group for many years after the death of Skip Carter, before turning over control of the company to her grandson, Michael Carter in 1987.

The Mentoring and Inspiring Women in Radio group consists of top-level radio women across the country who are dedicated to using their influence and resources to help women in radio develop strong management and leadership skills. The MIWs are equally committed to advocating the advancement of women to senior positions in broadcasting.

**##MIW##**