

2007 GROUPS 12+ - SALES MANAGERS

CLUSTERED BY SIZE OF GROUP  
ALPHABETICAL WITHIN CLUSTER

GROUP OWNER	TOTAL				WOMEN SMS				MEN SMS			
	TOTAL STATIONS	TOTAL SMs	TOTAL STNS WITH SM	AVG STNS PER SM	#SMS	#STNS	% OF SMs	% OF STNS	#SMs	#STNS	% OF SMs	% OF STNS
<b>1000+ stations - 1</b>												
CLEAR CHANNEL	1017	365	1010	2.8	128	362	35.1%	35.8%	237	648	64.9%	64.2%
% of total	20.6%	19.9%	20.8%	2.8	21.2%	22.4%	35.1%	35.8%	19.2%	20.0%	64.9%	64.2%
<b>100-999 stations - 4</b>												
CBS RADIO	155	119	150	1.3	46	57	38.7%	38.0%	73	93	61.3%	62.0%
CITADEL COMMUNICATIONS	234	78	234	3.0	25	71	32.1%	30.3%	53	163	67.9%	69.7%
CUMULUS MEDIA	341	98	335	3.4	31	107	31.6%	31.9%	67	228	68.4%	68.1%
ENTERCOM COMMUNICATIONS	104	44	104	2.4	14	36	31.8%	34.6%	30	68	68.2%	65.4%
Total	834	339	823	10.0	116	271	34.2%	32.9%	223	552	65.8%	67.1%
% of total	16.9%	18.5%	16.9%		19.2%	16.8%			18.1%	17.0%		
Average	208.5	84.8	205.8	2.5	29.0	67.8	34.2%	32.9%	55.8	138.0	65.8%	67.1%
<b>50-99 stations - 10</b>												
CHERRY CREEK RADIO	63	17	63	3.7	5	17	29.4%	27.0%	12	46	70.6%	73.0%
COX RADIO	79	55	79	1.4	23	34	41.8%	43.0%	32	45	58.2%	57.0%
GAP BROADCASTING	53	12	53	4.4	6	25	50.0%	47.2%	6	28	50.0%	52.8%
NASSAU BROADCASTING	51	16	50	3.1	4	15	25.0%	30.0%	12	35	75.0%	70.0%
RADIO ONE	57	28	54	1.9	12	23	42.9%	42.6%	16	31	57.1%	57.4%
REGENT COMMUNICATIONS	68	18	67	3.7	8	24	44.4%	35.8%	10	43	55.6%	64.2%
SAGA COMMUNICATIONS	90	27	90	3.3	9	30	33.3%	33.3%	18	60	66.7%	66.7%
SALEM COMMUNICATIONS	96	44	96	2.2	10	23	22.7%	24.0%	34	73	77.3%	76.0%
THREE EAGLES COMMUNICATIONS	54	15	54	3.6	4	14	26.7%	25.9%	11	40	73.3%	74.1%
UNIVISION/BROADCASTING	74	24	72	3.0	7	23	29.2%	31.9%	17	49	70.8%	68.1%
Total	685	256	678	30.4	88	228	34.4%	33.6%	168	450	65.6%	66.4%
% of total	13.9%	13.9%	13.9%		14.6%	14.1%			13.6%	13.9%		
Average	68.5	25.6	67.8	3.0	8.8	22.8	34.4%	33.6%	16.8	45.0	65.6%	66.4%
<b>30-49 stations - 21</b>												
ABC RADIO	47	37	42	1.1	11	12	29.7%	28.6%	26	30	70.3%	71.4%
AMERICAN GENERAL	30	9	30	3.3	4	15	44.4%	50.0%	5	15	55.6%	50.0%
BACKYARD BROADCASTING	30	10	30	3.0	4	10	40.0%	33.3%	6	20	60.0%	66.7%
BEASLEY BROADCAST	45	23	44	1.9	6	8	26.1%	18.2%	17	36	73.9%	81.8%
BICOASTAL MEDIA	42	9	42	4.7	5	17	55.6%	40.5%	4	25	44.4%	59.5%
DAVIDSON MEDIA GROUP	38	26	37	1.4	9	14	34.6%	37.8%	17	23	65.4%	62.2%
DOUBLE O RADIO	31	7	31	4.4	0	0	0.0%	0.0%	7	31	100.0%	100.0%
ENTRAVISION COMMUNICATIONS	47	16	40	2.5	6	12	37.5%	30.0%	10	28	62.5%	70.0%
FOREVER BROADCASTING	33	5	33	6.6	2	14	40.0%	42.4%	3	19	60.0%	57.6%
JOURNAL BROADCAST GROUP	35	9	35	3.9	2	9	22.2%	25.7%	7	26	77.8%	74.3%
MAPLETON COMMUNICATIONS	34	7	34	4.9	2	11	28.6%	32.4%	5	23	71.4%	67.6%
MAX BROADCAST GROUP	37	9	37	4.1	4	18	44.4%	48.6%	5	19	55.6%	51.4%
MIDWEST COMMUNICATIONS	42	16	42	2.6	6	21	37.5%	50.0%	10	21	62.5%	50.0%
MORRIS COMMUNICATIONS	33	7	33	4.7	3	14	42.9%	42.4%	4	19	57.1%	57.6%
MULTICULTURAL RADIO	41	18	41	2.3	6	15	33.3%	36.6%	12	26	66.7%	63.4%
NEW NORTHWEST BROADCASTING	36	7	36	5.1	2	10	28.6%	27.8%	5	26	71.4%	72.2%
NEXT MEDIA	42	12	42	3.5	4	14	33.3%	33.3%	8	28	66.7%	66.7%
NRG MEDIA	44	21	44	2.1	6	11	28.6%	25.0%	15	33	71.4%	75.0%
PAMAL BROADCASTING	34	14	34	2.4	5	10	35.7%	29.4%	9	24	64.3%	70.6%
QANTUM COMMUNICATIONS	31	7	31	4.4	4	19	57.1%	61.3%	3	12	42.9%	38.7%
TRIAD BROADCASTING	38	10	38	3.8	4	23	40.0%	60.5%	6	15	60.0%	39.5%
Total	790	279	776	72.9	95	277	34.1%	35.7%	184	499	65.9%	64.3%
% of total	16.0%	15.2%	16.0%		15.8%	17.1%			14.9%	15.4%		
Average	37.6	13.3	37.0	3.5	4.5	13.2	34.1%	35.7%	8.8	23.8	65.9%	64.3%
<b>20-29 stations - 33</b>												
ACCESS.1 COMMUNICATIONS	20	5	20	4.0	1	5	20.0%	25.0%	4	15	80.0%	75.0%
ARMADA MEDIA	22	5	22	4.4	4	15	80.0%	68.2%	1	7	20.0%	31.8%
BAKER FAMILY STATIONS	23	13	23	1.8	4	6	30.8%	26.1%	9	17	69.2%	73.9%
BLACK CROW BROADCASTING	22	7	22	3.1	4	13	57.1%	59.1%	3	9	42.9%	40.9%
BONNEVILLE INTERNATIONAL	28	12	26	2.2	7	11	58.3%	42.3%	5	15	41.7%	57.7%
BORDER MEDIA PARTNERS	26	8	26	3.3	4	12	50.0%	46.2%	4	14	50.0%	53.8%
BRISTOL BROADCASTING	21	3	16	5.3	2	7	66.7%	43.8%	1	9	33.3%	56.3%
BUCKLEY BROADCASTING	20	7	20	2.9	2	5	28.6%	25.0%	5	15	71.4%	75.0%
BUSTOS MEDIA	28	11	28	2.5	3	7	27.3%	25.0%	8	21	72.7%	75.0%
COMMONWEALTH BROADCASTING	21	6	21	3.5	3	8	50.0%	38.1%	3	13	50.0%	61.9%
CRAWFORD BROADCASTING	26	12	25	2.1	2	3	16.7%	12.0%	10	22	83.3%	88.0%
CROMWELL GROUP	22	6	22	3.7	2	6	33.3%	27.3%	4	16	66.7%	72.7%
DOWDY BROADCASTING	20	5	20	4.0	1	4	20.0%	20.0%	4	16	80.0%	80.0%
EAGLE RADIO	21	8	21	2.6	0	0	0.0%	0.0%	8	21	100.0%	100.0%
EMMIS COMMUNICATIONS	23	22	23	1.0	8	8	36.4%	34.8%	14	15	63.6%	65.2%
FIRST MEDIA RADIO	25	9	25	2.8	3	6	33.3%	24.0%	6	19	66.7%	76.0%
FLINN BROADCASTING	27	21	25	1.2	5	6	23.8%	24.0%	16	19	76.2%	76.0%
FORT BEND BROADCASTING	20	8	20	2.5	3	8	37.5%	40.0%	5	12	62.5%	60.0%
GOOD RADIO.TV	22	10	22	2.2	3	7	30.0%	31.8%	7	15	70.0%	68.2%
GREATER MEDIA	20	17	20	1.2	6	7	35.3%	35.0%	11	13	64.7%	65.0%
HALL COMMUNICATIONS	22	8	22	2.8	4	9	50.0%	40.9%	4	13	50.0%	59.1%
LIBERMAN BROADCASTING	22	7	21	3.0	2	2	28.6%	9.5%	5	19	71.4%	90.5%
LOTUS COMMUNICATIONS	25	10	25	2.5	3	6	30.0%	24.0%	7	19	70.0%	76.0%
MAVERICK MEDIA	20	4	20	5.0	3	15	75.0%	75.0%	1	5	25.0%	25.0%
MID-WEST FAMILY STATIONS	29	6	29	4.8	0	0	0.0%	0.0%	6	29	100.0%	100.0%

GROUP OWNER	TOTAL STATIONS	TOTAL SMS	TOTAL STNS WITH SM	AVG STNS PER SM	#SMS	#STNS	% OF SMS	% OF STNS	#SMS	#STNS	% OF SMS	% OF STNS
NOALMARK BROADCASTING	21	7	21	3.0	1	3	14.3%	14.3%	6	18	85.7%	85.7%
NORTHEAST BROADCASTING	28	7	28	4.0	3	14	42.9%	50.0%	4	14	57.1%	50.0%
NORTHERN STAR BROADCASTING	21	4	21	5.3	2	8	50.0%	38.1%	2	13	50.0%	61.9%
RENDA BROADCASTING	25	12	25	2.1	1	1	8.3%	4.0%	11	24	91.7%	96.0%
ROBERT INGSTAD BROADCASTING	23	6	23	3.8	4	18	66.7%	78.3%	2	5	33.3%	21.7%
SIMMONS MEDIA	20	6	20	3.3	0	0	0.0%	0.0%	6	20	100.0%	100.0%
SPANISH BROADCASTING	20	6	19	3.2	3	14	50.0%	73.7%	3	5	50.0%	26.3%
WITHERS BROADCASTING	26	9	26	2.9	3	13	33.3%	50.0%	6	13	66.7%	50.0%
<b>Total</b>	<b>759</b>	<b>287</b>	<b>747</b>	<b>101.9</b>	<b>96</b>	<b>247</b>	<b>33.4%</b>	<b>33.1%</b>	<b>191</b>	<b>500</b>	<b>66.6%</b>	<b>66.9%</b>
<b>% of total</b>	<b>15.4%</b>	<b>15.6%</b>	<b>15.4%</b>		<b>15.9%</b>	<b>15.3%</b>			<b>15.5%</b>	<b>15.4%</b>		
<b>Average</b>	<b>23.0</b>	<b>8.7</b>	<b>22.6</b>	<b>3.1</b>	<b>2.9</b>	<b>7.5</b>	<b>33.4%</b>	<b>33.1%</b>	<b>5.8</b>	<b>15.2</b>	<b>66.6%</b>	<b>66.9%</b>
<b>12-19 stations - 57</b>												
ARCHWAY BROADCASTING	12	3	12	4.0	1	4	33.3%	33.3%	2	8	66.7%	66.7%
BIRACH BROADCASTING	15	6	12	2.0	1	1	16.7%	8.3%	5	11	83.3%	91.7%
BOTT BROADCASTING	16	11	16	1.5	4	4	36.4%	25.0%	7	12	63.6%	75.0%
CONNOISSEUR MEDIA	16	8	15	1.9	2	4	25.0%	26.7%	6	11	75.0%	73.3%
CURTIS MEDIA GROUP	19	10	19	1.9	1	1	10.0%	5.3%	9	18	90.0%	94.7%
EAST ARKANSAS BROADCASTING	17	4	17	4.3	0	0	0.0%	0.0%	4	17	100.0%	100.0%
FOREVER COMMUNICATIONS	17	5	17	3.4	2	10	40.0%	58.8%	3	7	60.0%	41.2%
GALAXY COMMUNICATIONS	14	1	14	14.0	1	14	100.0%	100.0%	0	0	0.0%	0.0%
GEORGIA-CAROLINA RADIO	12	7	12	1.7	1	2	14.3%	16.7%	6	10	85.7%	83.3%
GHB BROADCASTING	15	11	15	1.4	2	3	18.2%	20.0%	9	12	81.8%	80.0%
GOLD COAST BROADCASTING	19	4	19	4.8	0	0	0.0%	0.0%	4	19	100.0%	100.0%
HEARTLAND COMMUNICATIONS	13	5	13	2.6	2	4	40.0%	30.8%	3	9	60.0%	69.2%
INNER CITY BROADCASTING	17	5	17	3.4	0	0	0.0%	0.0%	5	17	100.0%	100.0%
KEY BROADCASTING	17	7	17	2.4	4	9	57.1%	52.9%	3	8	42.9%	47.1%
KEYMARKET COMMUNICATIONS	14	5	14	2.8	2	3	40.0%	21.4%	3	11	60.0%	78.6%
LAZER BROADCASTING	18	8	18	2.3	3	3	37.5%	16.7%	5	15	62.5%	83.3%
LEGEND COMMUNICATIONS	13	4	13	3.3	1	3	25.0%	23.1%	3	10	75.0%	76.9%
LINCOLN FINANCIAL MEDIA	18	8	16	2.0	1	1	12.5%	6.3%	7	15	87.5%	93.8%
LINDER RADIO GROUP	18	4	18	4.5	1	5	25.0%	27.8%	3	13	75.0%	72.2%
LM COMMUNICATIONS	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
LUNA COMMUNICATIONS	12	6	12	2.0	4	8	66.7%	66.7%	2	4	33.3%	33.3%
MAGIC BROADCASTING	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
MAHAFFEY ENTERPRISES	13	3	13	4.3	0	0	0.0%	0.0%	3	13	100.0%	100.0%
MAIN LINE BROADCASTING	19	7	19	2.7	1	1	14.3%	5.3%	6	18	85.7%	94.7%
MARATHON MEDIA	17	12	16	1.3	3	6	25.0%	37.5%	9	10	75.0%	62.5%
MID-AMERICA RADIO	16	7	16	2.3	3	6	42.9%	37.5%	4	10	57.1%	62.5%
MILLENIUM RADIO GROUP	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
MT RUSHMORE BROADCASTING	13	4	13	3.3	0	0	0.0%	0.0%	4	13	100.0%	100.0%
NRC BROADCASTING	16	7	16	2.3	3	7	42.9%	43.8%	4	9	57.1%	56.3%
OMNI BROADCASTING	15	5	15	3.0	2	5	40.0%	33.3%	3	10	60.0%	66.7%
PACIFIC EMPIRE COMMUNICATIONS	14	4	14	3.5	1	5	25.0%	35.7%	3	9	75.0%	64.3%
PACIFIC RADIO GROUP	14	2	14	7.0	1	6	50.0%	42.9%	1	8	50.0%	57.1%
PEMBROOK PINES	13	5	13	2.6	0	0	0.0%	0.0%	5	13	100.0%	100.0%
PRAIRIE COMMUNICATIONS	17	8	17	2.1	3	7	37.5%	41.2%	5	10	62.5%	58.8%
QUEENB RADIO	12	2	12	6.0	1	7	50.0%	58.3%	1	5	50.0%	41.7%
RED ROCK RADIO	19	6	19	3.2	0	0	0.0%	0.0%	6	19	100.0%	100.0%
RESULT RADIO GROUP	14	4	14	3.5	0	0	0.0%	0.0%	4	14	100.0%	100.0%
RHATTIGAN BROADCASTING	12	4	12	3.0	2	6	50.0%	50.0%	2	6	50.0%	50.0%
ROCKING M RADIO	14	5	12	2.4	1	4	20.0%	33.3%	4	8	80.0%	66.7%
ROUTE 81 RADIO	12	5	12	2.4	0	0	0.0%	0.0%	5	12	100.0%	100.0%
SCHURZ COMMUNICATIONS	13	4	13	3.3	0	0	0.0%	0.0%	4	13	100.0%	100.0%
SOBRENSON BROADCASTING	16	8	16	2.0	2	4	25.0%	25.0%	6	12	75.0%	75.0%
SOUTHERN BROADCASTING	12	7	12	1.7	3	5	42.9%	41.7%	4	7	57.1%	58.3%
SOUTHWEST BROADCASTING	14	5	14	2.8	3	8	60.0%	57.1%	2	6	40.0%	42.9%
STATION BROADCASTING	14	4	14	3.5	1	2	25.0%	14.3%	3	12	75.0%	85.7%
TEJAS BROADCASTING	13	3	13	4.3	2	9	66.7%	69.2%	1	4	33.3%	30.8%
TELESOUTH COMMUNICATIONS	14	6	14	2.3	3	7	50.0%	50.0%	3	7	50.0%	50.0%
THE RADIO GROUP	13	4	13	3.3	1	8	25.0%	61.5%	3	5	75.0%	38.5%
TOM INGSTAD BROADCASTING	13	5	13	2.6	1	2	20.0%	15.4%	4	11	80.0%	84.6%
UNO RADIO GROUP	14	1	14	14.0	1	14	100.0%	100.0%	0	0	0.0%	0.0%
URBAN RADIO BROADCASTING	12	4	12	3.0	2	8	50.0%	66.7%	2	4	50.0%	33.3%
VISIONARY RELATED ENTERTAINMENT	15	4	15	3.8	0	0	0.0%	0.0%	4	15	100.0%	100.0%
VOX RADIO GROUP	13	7	13	1.9	1	1	14.3%	7.7%	6	12	85.7%	92.3%
WEST VIRGINIA RADIO	18	6	18	3.0	2	9	33.3%	50.0%	4	9	66.7%	50.0%
WILKINS COMMUNICATIONS	16	8	15	1.9	1	1	12.5%	6.7%	7	14	87.5%	93.3%
WILKS BROADCASTING	18	9	18	2.0	1	4	11.1%	22.2%	8	14	88.9%	77.8%
ZIMMER RADIO	15	4	15	3.8	2	11	50.0%	73.3%	2	4	50.0%	26.7%
<b>Total</b>	<b>841</b>	<b>310</b>	<b>831</b>	<b>191.8</b>	<b>80</b>	<b>232</b>	<b>25.8%</b>	<b>27.9%</b>	<b>230</b>	<b>599</b>	<b>74.2%</b>	<b>72.1%</b>
<b>% of total</b>	<b>17.1%</b>	<b>16.9%</b>	<b>17.1%</b>		<b>13.3%</b>	<b>14.3%</b>			<b>18.7%</b>	<b>18.4%</b>		
<b>Average</b>	<b>14.8</b>	<b>5.4</b>	<b>14.6</b>	<b>3.4</b>	<b>1.4</b>	<b>4.1</b>	<b>25.8%</b>	<b>27.9%</b>	<b>4.0</b>	<b>10.5</b>	<b>74.2%</b>	<b>72.1%</b>
<b>TOTAL ALL GROUPS</b>												
<b>126</b>	<b>4926</b>	<b>1836</b>	<b>4865</b>	<b>409.8</b>	<b>603</b>	<b>1617</b>			<b>1233</b>	<b>3248</b>		
<b>AVERAGE</b>	<b>39.1</b>	<b>14.6</b>	<b>38.6</b>	<b>3.3</b>	<b>4.8</b>	<b>12.8</b>	<b>32.8%</b>	<b>33.2%</b>	<b>9.8</b>	<b>25.8</b>	<b>67.2%</b>	<b>66.8%</b>

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RANK BY NUMBER OF WOMEN SMS

GROUP OWNER			TOTAL	AVG	WOMEN SMS				MEN SMS			
	TOTAL	TOTAL	STNS	STNS	# of	#of	% of	% of	# of	#of	% of	% of
	STATIONS	SMS	WITH SM	PER SM	#SMS	#STNS	SMS	STNS	#SMS	#STNS	SMS	STNS
CLEAR CHANNEL	1017	365	1010	2.8	128	362	35.1%	35.8%	237	648	64.9%	64.2%
CBS RADIO	155	119	150	1.3	46	57	38.7%	38.0%	73	93	61.3%	62.0%
CUMULUS MEDIA	341	98	335	3.4	31	107	31.6%	31.9%	67	228	68.4%	68.1%
CITADEL COMMUNICATION	234	78	234	3.0	25	71	32.1%	30.3%	53	163	67.9%	69.7%
COX RADIO	79	55	79	1.4	23	34	41.8%	43.0%	32	45	58.2%	57.0%
ENTERCOM COMMUNICATI	104	44	104	2.4	14	36	31.8%	34.6%	30	68	68.2%	65.4%
RADIO ONE	57	28	54	1.9	12	23	42.9%	42.6%	16	31	57.1%	57.4%
ABC RADIO	47	37	42	1.1	11	12	29.7%	28.6%	26	30	70.3%	71.4%
SALEM COMMUNICATIONS	96	44	96	2.2	10	23	22.7%	24.0%	34	73	77.3%	76.0%
DAVIDSON MEDIA GROUP	38	26	37	1.4	9	14	34.6%	37.8%	17	23	65.4%	62.2%
SAGA COMMUNICATIONS	90	27	90	3.3	9	30	33.3%	33.3%	18	60	66.7%	66.7%
REGENT COMMUNICATIONS	68	18	67	3.7	8	24	44.4%	35.8%	10	43	55.6%	64.2%
EMMIS COMMUNICATIONS	23	22	23	1.0	8	8	36.4%	34.8%	14	15	63.6%	65.2%
BONNEVILLE INTERNATION	28	12	26	2.2	7	11	58.3%	42.3%	5	15	41.7%	57.7%
UNIVISION/BROADCASTIN	74	24	72	3.0	7	23	29.2%	31.9%	17	49	70.8%	68.1%
GAP BROADCASTING	53	12	53	4.4	6	25	50.0%	47.2%	6	28	50.0%	52.8%
ENTRAVISION COMMUNICA	47	16	40	2.5	6	12	37.5%	30.0%	10	28	62.5%	70.0%
MIDWEST COMMUNICATIO	42	16	42	2.6	6	21	37.5%	50.0%	10	21	62.5%	50.0%
GREATER MEDIA	20	17	20	1.2	6	7	35.3%	35.0%	11	13	64.7%	65.0%
MULTI CULTURAL RADIO	41	18	41	2.3	6	15	33.3%	36.6%	12	26	66.7%	63.4%
NRG MEDIA	44	21	44	2.1	6	11	28.6%	25.0%	15	33	71.4%	75.0%
BEASLEY BROADCAST	45	23	44	1.9	6	8	26.1%	18.2%	17	36	73.9%	81.8%
BICOASTAL MEDIA	42	9	42	4.7	5	17	55.6%	40.5%	4	25	44.4%	59.5%
PAMAL BROADCASTING	34	14	34	2.4	5	10	35.7%	29.4%	9	24	64.3%	70.6%
CHERRY CREEK RADIO	63	17	63	3.7	5	17	29.4%	27.0%	12	46	70.6%	73.0%
FLINN BROADCASTING	27	21	25	1.2	5	6	23.8%	24.0%	16	19	76.2%	76.0%
ARMADA MEDIA	22	5	22	4.4	4	15	80.0%	68.2%	1	7	20.0%	31.8%
ROBERT INGSTAD BROADC	23	6	23	3.8	4	18	66.7%	78.3%	2	5	33.3%	21.7%
LUNA COMMUNICATIONS	12	6	12	2.0	4	8	66.7%	66.7%	2	4	33.3%	33.3%
QANTUM COMMUNICATION	31	7	31	4.4	4	19	57.1%	61.3%	3	12	42.9%	38.7%
BLACK CROW BROADCASTI	22	7	22	3.1	4	13	57.1%	59.1%	3	9	42.9%	40.9%
KEY BROADCASTING	17	7	17	2.4	4	9	57.1%	52.9%	3	8	42.9%	47.1%
BORDER MEDIA PARTNERS	26	8	26	3.3	4	12	50.0%	46.2%	4	14	50.0%	53.8%
HALL COMMUNICATIONS	22	8	22	2.8	4	9	50.0%	40.9%	4	13	50.0%	59.1%
MAX BROADCAST GROUP	37	9	37	4.1	4	18	44.4%	48.6%	5	19	55.6%	51.4%
AMERICAN GENERAL	30	9	30	3.3	4	15	44.4%	50.0%	5	15	55.6%	50.0%
TRIAD BROADCASTING	38	10	38	3.8	4	23	40.0%	60.5%	6	15	60.0%	39.5%
BACKYARD BROADCASTING	30	10	30	3.0	4	10	40.0%	33.3%	6	20	60.0%	66.7%
BOTT BROADCASTING	16	11	16	1.5	4	4	36.4%	25.0%	7	12	63.6%	75.0%
NEXT MEDIA	42	12	42	3.5	4	14	33.3%	33.3%	8	28	66.7%	66.7%
BAKER FAMILY STATIONS	23	13	23	1.8	4	6	30.8%	26.1%	9	17	69.2%	73.9%
THREE EAGLES COMMUNICA	54	15	54	3.6	4	14	26.7%	25.9%	11	40	73.3%	74.1%
NASSAU BROADCASTING	51	16	50	3.1	4	15	25.0%	30.0%	12	35	75.0%	70.0%
MAVERICK MEDIA	20	4	20	5.0	3	15	75.0%	75.0%	1	5	25.0%	25.0%
SOUTHWEST BROADCASTIN	14	5	14	2.8	3	8	60.0%	57.1%	2	6	40.0%	42.9%
COMMONWEALTH BROADCA	21	6	21	3.5	3	8	50.0%	38.1%	3	13	50.0%	61.9%
SPANISH BROADCASTING	20	6	19	3.2	3	14	50.0%	73.7%	3	5	50.0%	26.3%
TELESOUTH COMMUNICATI	14	6	14	2.3	3	7	50.0%	50.0%	3	7	50.0%	50.0%
MORRIS COMMUNICATONS	33	7	33	4.7	3	14	42.9%	42.4%	4	19	57.1%	57.6%
NORTHEAST BROADCASTIN	28	7	28	4.0	3	14	42.9%	50.0%	4	14	57.1%	50.0%
MID-AMERICA RADIO	16	7	16	2.3	3	6	42.9%	37.5%	4	10	57.1%	62.5%
NRC BROADCASTING	16	7	16	2.3	3	7	42.9%	43.8%	4	9	57.1%	56.3%
SOUTHERN BROADCASTING	12	7	12	1.7	3	5	42.9%	41.7%	4	7	57.1%	58.3%
FORT BEND BROADCASTING	20	8	20	2.5	3	8	37.5%	40.0%	5	12	62.5%	60.0%
LAZER BROADCASTING	18	8	18	2.3	3	3	37.5%	16.7%	5	15	62.5%	83.3%
PRAIRIE COMMUNICATION	17	8	17	2.1	3	7	37.5%	41.2%	5	10	62.5%	58.8%
WITHERS BROADCASTING	26	9	26	2.9	3	13	33.3%	50.0%	6	13	66.7%	50.0%
FIRST MEDIA RADIO	25	9	25	2.8	3	6	33.3%	24.0%	6	19	66.7%	76.0%
LOTUS COMMUNICATIONS	25	10	25	2.5	3	6	30.0%	24.0%	7	19	70.0%	76.0%
GOOD RADIO.TV	22	10	22	2.2	3	7	30.0%	31.8%	7	15	70.0%	68.2%
BUSTOS MEDIA	28	11	28	2.5	3	7	27.3%	25.0%	8	21	72.7%	75.0%
MARATHON MEDIA	17	12	16	1.3	3	6	25.0%	37.5%	9	10	75.0%	62.5%
BRISTOL BROADCASTING	21	3	16	5.3	2	7	66.7%	43.8%	1	9	33.3%	56.3%
TEJAS BROADCASTING	13	3	13	4.3	2	9	66.7%	69.2%	1	4	33.3%	30.8%
NORTHERN STAR BROADCA	21	4	21	5.3	2	8	50.0%	38.1%	2	13	50.0%	61.9%
ZIMMER RADIO	15	4	15	3.8	2	11	50.0%	73.3%	2	4	50.0%	26.7%
RHATTIGAN BROADCASTIN	12	4	12	3.0	2	6	50.0%	50.0%	2	6	50.0%	50.0%

GROUP OWNER	TOTAL		TOTAL		WOMEN SMS				MEN SMS			
	TOTAL	TOTAL	STNS	STNS	# of	#of	% of	% of	# of	#of	% of	% of
	STATIONS	SMS	WITH SM	PER SM	#SMS	#STNS	SMS	STNS	#SMS	#STNS	SMS	STNS
URBAN RADIO BROADCAST	12	4	12	3.0	2	8	50.0%	66.7%	2	4	50.0%	33.3%
FOREVER BROADCASTING	33	5	33	6.6	2	14	40.0%	42.4%	3	19	60.0%	57.6%
FOREVER COMMUNICATI ON	17	5	17	3.4	2	10	40.0%	58.8%	3	7	60.0%	41.2%
OMNI BROADCASTING	15	5	15	3.0	2	5	40.0%	33.3%	3	10	60.0%	66.7%
KEYMARKET COMMUNICATI	14	5	14	2.8	2	3	40.0%	21.4%	3	11	60.0%	78.6%
HEARTLAND COMMUNICATI	13	5	13	2.6	2	4	40.0%	30.8%	3	9	60.0%	69.2%
CROMWELL GROUP	22	6	22	3.7	2	6	33.3%	27.3%	4	16	66.7%	72.7%
WEST VIRGINIA RADIO	18	6	18	3.0	2	9	33.3%	50.0%	4	9	66.7%	50.0%
NEW NORTHWEST BROADC	36	7	36	5.1	2	10	28.6%	27.8%	5	26	71.4%	72.2%
MAPLETON COMMUNICATI	34	7	34	4.9	2	11	28.6%	32.4%	5	23	71.4%	67.6%
LIBERMAN BROADCASTING	22	7	21	3.0	2	2	28.6%	9.5%	5	19	71.4%	90.5%
BUCKLEY BROADCASTING	20	7	20	2.9	2	5	28.6%	25.0%	5	15	71.4%	75.0%
CONNOISSEUR MEDIA	16	8	15	1.9	2	4	25.0%	26.7%	6	11	75.0%	73.3%
SORENSEN BROADCASTING	16	8	16	2.0	2	4	25.0%	25.0%	6	12	75.0%	75.0%
JOURNAL BROADCAST GRO	35	9	35	3.9	2	9	22.2%	25.7%	7	26	77.8%	74.3%
GHB BROADCASTING	15	11	15	1.4	2	3	18.2%	20.0%	9	12	81.8%	80.0%
CRAWFORD BROADCASTIN	26	12	25	2.1	2	3	16.7%	12.0%	10	22	83.3%	88.0%
GALAXY COMMUNICATIONS	14	1	14	14.0	1	14	100.0%	100.0%	0	0	0.0%	0.0%
UNO RADIO GROUP	14	1	14	14.0	1	14	100.0%	100.0%	0	0	0.0%	0.0%
PACIFIC RADIO GROUP	14	2	14	7.0	1	6	50.0%	42.9%	1	8	50.0%	57.1%
QUEENB RADIO	12	2	12	6.0	1	7	50.0%	58.3%	1	5	50.0%	41.7%
ARCHWAY BROADCASTING	12	3	12	4.0	1	4	33.3%	33.3%	2	8	66.7%	66.7%
LINDER RADIO GROUP	18	4	18	4.5	1	5	25.0%	27.8%	3	13	75.0%	72.2%
PACIFIC EMPIRE COMMUNI	14	4	14	3.5	1	5	25.0%	35.7%	3	9	75.0%	64.3%
STATON BROADCASTING	14	4	14	3.5	1	2	25.0%	14.3%	3	12	75.0%	85.7%
LEGEND COMMUNICATIONS	13	4	13	3.3	1	3	25.0%	23.1%	3	10	75.0%	76.9%
THE RADIO GROUP	13	4	13	3.3	1	8	25.0%	61.5%	3	5	75.0%	38.5%
ACCESS.1 COMMUNICATIONS	20	5	20	4.0	1	5	20.0%	25.0%	4	15	80.0%	75.0%
DOWDY BROADCASTING	20	5	20	4.0	1	4	20.0%	20.0%	4	16	80.0%	80.0%
ROCKING M RADIO	14	5	12	2.4	1	4	20.0%	33.3%	4	8	80.0%	66.7%
TOM INGSTAD BROADCAST	13	5	13	2.6	1	2	20.0%	15.4%	4	11	80.0%	84.6%
BIRACH BROADCASTING	15	6	12	2.0	1	1	16.7%	8.3%	5	11	83.3%	91.7%
NOALMARK BROADCASTING	21	7	21	3.0	1	3	14.3%	14.3%	6	18	85.7%	85.7%
MAIN LINE BROADCASTING	19	7	19	2.7	1	1	14.3%	5.3%	6	18	85.7%	94.7%
VOX RADIO GROUP	13	7	13	1.9	1	1	14.3%	7.7%	6	12	85.7%	92.3%
GEORGIA-CAROLINA RADIO	12	7	12	1.7	1	2	14.3%	16.7%	6	10	85.7%	83.3%
LINCOLN FINANCIAL MEDI	18	8	16	2.0	1	1	12.5%	6.3%	7	15	87.5%	93.8%
WILKINS COMMUNICATION	16	8	15	1.9	1	1	12.5%	6.7%	7	14	87.5%	93.3%
WILKS BROADCASTING	18	9	18	2.0	1	4	11.1%	22.2%	8	14	88.9%	77.8%
CURTIS MEDIA GROUP	19	10	19	1.9	1	1	10.0%	5.3%	9	18	90.0%	94.7%
RENDA BROADCASTING	25	12	25	2.1	1	1	8.3%	4.0%	11	24	91.7%	96.0%
DOUBLE O RADIO	31	7	31	4.4	0	0	0.0%	0.0%	7	31	100.0%	100.0%
MID-WEST FAMILY STATIO	29	6	29	4.8	0	0	0.0%	0.0%	6	29	100.0%	100.0%
EAGLE RADIO	21	8	21	2.6	0	0	0.0%	0.0%	8	21	100.0%	100.0%
SIMMONS MEDIA	20	6	20	3.3	0	0	0.0%	0.0%	6	20	100.0%	100.0%
GOLD COAST BROADCASTIN	19	4	19	4.8	0	0	0.0%	0.0%	4	19	100.0%	100.0%
RED ROCK RADIO	19	6	19	3.2	0	0	0.0%	0.0%	6	19	100.0%	100.0%
EAST ARKANSAS BROADCA	17	4	17	4.3	0	0	0.0%	0.0%	4	17	100.0%	100.0%
INNER CITY BROADCASTIN	17	5	17	3.4	0	0	0.0%	0.0%	5	17	100.0%	100.0%
VISIONARY RELATED ENTER	15	4	15	3.8	0	0	0.0%	0.0%	4	15	100.0%	100.0%
RESULT RADIO GROUP	14	4	14	3.5	0	0	0.0%	0.0%	4	14	100.0%	100.0%
MAHAFFEY ENTERPRISES	13	3	13	4.3	0	0	0.0%	0.0%	3	13	100.0%	100.0%
MT RUSHMORE BROADCAST	13	4	13	3.3	0	0	0.0%	0.0%	4	13	100.0%	100.0%
PEMBROOK PINES	13	5	13	2.6	0	0	0.0%	0.0%	5	13	100.0%	100.0%
SCHURZ COMMUNICATIONS	13	4	13	3.3	0	0	0.0%	0.0%	4	13	100.0%	100.0%
LM COMMUNICATIONS	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
MAGIC BROADCASTING	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
MILLENIU M RADIO GROUP	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
ROUTE 81 RADIO	12	5	12	2.4	0	0	0.0%	0.0%	5	12	100.0%	100.0%
126	4926	1836	4865	409.8	603	1617			1233	3248		
AVERAGE	39.1	14.6	38.6	3.3	4.8	12.8	32.8%	33.2%	9.8	25.8	67.2%	66.8%

2007 GROUPS 12+ - SALES MANAGERS

ALPHABETICAL BY GROUP

GROUP OWNER	TOTAL		AVG		WOMEN SMS				MEN SMS			
	TOTAL	TOTAL	STNS	STNS	# of	#of	% of	% of	# of	#of	% of	% of
	STATIONS	SMS	WITH SM	PER SM	#SMS	#STNS	SMS	STNS	#SMS	#STNS	SMS	STNS
ABC RADIO	47	37	42	1.1	11	12	29.7%	28.6%	26	30	70.3%	71.4%
ACCESS.1 COMMUNICATIONS	20	5	20	4.0	1	5	20.0%	25.0%	4	15	80.0%	75.0%
AMERICAN GENERAL	30	9	30	3.3	4	15	44.4%	50.0%	5	15	55.6%	50.0%
ARCHWAY BROADCASTING	12	3	12	4.0	1	4	33.3%	33.3%	2	8	66.7%	66.7%
ARMADA MEDIA	22	5	22	4.4	4	15	80.0%	68.2%	1	7	20.0%	31.8%
BACKYARD BROADCASTING	30	10	30	3.0	4	10	40.0%	33.3%	6	20	60.0%	66.7%
BAKER FAMILY STATIONS	23	13	23	1.8	4	6	30.8%	26.1%	9	17	69.2%	73.9%
BEASLEY BROADCAST	45	23	44	1.9	6	8	26.1%	18.2%	17	36	73.9%	81.8%
BICOASTAL MEDIA	42	9	42	4.7	5	17	55.6%	40.5%	4	25	44.4%	59.5%
BIRACH BROADCASTING	15	6	12	2.0	1	1	16.7%	8.3%	5	11	83.3%	91.7%
BLACK CROW BROADCASTING	22	7	22	3.1	4	13	57.1%	59.1%	3	9	42.9%	40.9%
BONNEVILLE INTERNATIONAL	28	12	26	2.2	7	11	58.3%	42.3%	5	15	41.7%	57.7%
BORDER MEDIA PARTNERS	26	8	26	3.3	4	12	50.0%	46.2%	4	14	50.0%	53.8%
BOTT BROADCASTING	16	11	16	1.5	4	4	36.4%	25.0%	7	12	63.6%	75.0%
BRISTOL BROADCASTING	21	3	16	5.3	2	7	66.7%	43.8%	1	9	33.3%	56.3%
BUCKLEY BROADCASTING	20	7	20	2.9	2	5	28.6%	25.0%	5	15	71.4%	75.0%
BUSTOS MEDIA	28	11	28	2.5	3	7	27.3%	25.0%	8	21	72.7%	75.0%
CBS RADIO	155	119	150	1.3	46	57	38.7%	38.0%	73	93	61.3%	62.0%
CHERRY CREEK RADIO	63	17	63	3.7	5	17	29.4%	27.0%	12	46	70.6%	73.0%
CITADEL COMMUNICATIONS	234	78	234	3.0	25	71	32.1%	30.3%	53	163	67.9%	69.7%
CLEAR CHANNEL	1017	365	1010	2.8	128	362	35.1%	35.8%	237	648	64.9%	64.2%
COMMONWEALTH BROADCAST	21	6	21	3.5	3	8	50.0%	38.1%	3	13	50.0%	61.9%
CONNOISSEUR MEDIA	16	8	15	1.9	2	4	25.0%	26.7%	6	11	75.0%	73.3%
COX RADIO	79	55	79	1.4	23	34	41.8%	43.0%	32	45	58.2%	57.0%
CRAWFORD BROADCASTING	26	12	25	2.1	2	3	16.7%	12.0%	10	22	83.3%	88.0%
CROMWELL GROUP	22	6	22	3.7	2	6	33.3%	27.3%	4	16	66.7%	72.7%
CUMULUS MEDIA	341	98	335	3.4	31	107	31.6%	31.9%	67	228	68.4%	68.1%
CURTIS MEDIA GROUP	19	10	19	1.9	1	1	10.0%	5.3%	9	18	90.0%	94.7%
DAVIDSON MEDIA GROUP	38	26	37	1.4	9	14	34.6%	37.8%	17	23	65.4%	62.2%
DOUBLE O RADIO	31	7	31	4.4	0	0	0.0%	0.0%	7	31	100.0%	100.0%
DOWDY BROADCASTING	20	5	20	4.0	1	4	20.0%	20.0%	4	16	80.0%	80.0%
EAGLE RADIO	21	8	21	2.6	0	0	0.0%	0.0%	8	21	100.0%	100.0%
EAST ARKANSAS BROADCAST	17	4	17	4.3	0	0	0.0%	0.0%	4	17	100.0%	100.0%
EMMIS COMMUNICATIONS	23	22	23	1.0	8	8	36.4%	34.8%	14	15	63.6%	65.2%
ENTERCOM COMMUNICATIONS	104	44	104	2.4	14	36	31.8%	34.6%	30	68	68.2%	65.4%
ENTRAVISION COMMUNICATIO	47	16	40	2.5	6	12	37.5%	30.0%	10	28	62.5%	70.0%
FIRST MEDIA RADIO	25	9	25	2.8	3	6	33.3%	24.0%	6	19	66.7%	76.0%
FLINN BROADCASTING	27	21	25	1.2	5	6	23.8%	24.0%	16	19	76.2%	76.0%
FOREVER BROADCASTING	33	5	33	6.6	2	14	40.0%	42.4%	3	19	60.0%	57.6%
FOREVER COMMUNICATIONS	17	5	17	3.4	2	10	40.0%	58.8%	3	7	60.0%	41.2%
FORT BEND BROADCASTING	20	8	20	2.5	3	8	37.5%	40.0%	5	12	62.5%	60.0%
GALAXY COMMUNICATIONS	14	1	14	14.0	1	14	100.0%	100.0%	0	0	0.0%	0.0%
GAP BROADCASTING	53	12	53	4.4	6	25	50.0%	47.2%	6	28	50.0%	52.8%
GEORGIA-CAROLINA RADIOCA	12	7	12	1.7	1	2	14.3%	16.7%	6	10	85.7%	83.3%
GHB BROADCASTING	15	11	15	1.4	2	3	18.2%	20.0%	9	12	81.8%	80.0%
GOLD COAST BROADCASTING	19	4	19	4.8	0	0	0.0%	0.0%	4	19	100.0%	100.0%
GOOD RADIO.TV	22	10	22	2.2	3	7	30.0%	31.8%	7	15	70.0%	68.2%
GREATER MEDIA	20	17	20	1.2	6	7	35.3%	35.0%	11	13	64.7%	65.0%
HALL COMMUNICATIONS	22	8	22	2.8	4	9	50.0%	40.9%	4	13	50.0%	59.1%
HEARTLAND COMMUNICATION	13	5	13	2.6	2	4	40.0%	30.8%	3	9	60.0%	69.2%
INNER CITY BROADCASTING	17	5	17	3.4	0	0	0.0%	0.0%	5	17	100.0%	100.0%
JOURNAL BROADCAST GROUP	35	9	35	3.9	2	9	22.2%	25.7%	7	26	77.8%	74.3%
KEY BROADCASTING	17	7	17	2.4	4	9	57.1%	52.9%	3	8	42.9%	47.1%
KEYMARKET COMMUNICATION	14	5	14	2.8	2	3	40.0%	21.4%	3	11	60.0%	78.6%
LM COMMUNICATIONS	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
LAZER BROADCASTING	18	8	18	2.3	3	3	37.5%	16.7%	5	15	62.5%	83.3%
LEGEND COMMUNICATIONS	13	4	13	3.3	1	3	25.0%	23.1%	3	10	75.0%	76.9%
LIBERMAN BROADCASTING	22	7	21	3.0	2	2	28.6%	9.5%	5	19	71.4%	90.5%
LINCOLN FINANCIAL MEDIA	18	8	16	2.0	1	1	12.5%	6.3%	7	15	87.5%	93.8%
LINDER RADIO GROUP	18	4	18	4.5	1	5	25.0%	27.8%	3	13	75.0%	72.2%
LOTUS COMMUNICATIONS	25	10	25	2.5	3	6	30.0%	24.0%	7	19	70.0%	76.0%
LUNA COMMUNICATIONS	12	6	12	2.0	4	8	66.7%	66.7%	2	4	33.3%	33.3%
MAGIC BROADCASTING	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
MAHAFFEY ENTERPRISES	13	3	13	4.3	0	0	0.0%	0.0%	3	13	100.0%	100.0%
MAIN LINE BROADCASTING	19	7	19	2.7	1	1	14.3%	5.3%	6	18	85.7%	94.7%
MAPLETON COMMUNICATIONS	34	7	34	4.9	2	11	28.6%	32.4%	5	23	71.4%	67.6%
MARATHON MEDIA	17	12	16	1.3	3	6	25.0%	37.5%	9	10	75.0%	62.5%

GROUP OWNER	TOTAL		TOTAL		WOMEN SMS				MEN SMS			
	TOTAL	TOTAL	STNS	STNS	# of	#of	% of	% of	# of	#of	% of	% of
	STATIONS	SMS	WITH SM	PER SM	#SMS	#STNS	SMS	STNS	#SMS	#STNS	SMS	STNS
MAVERICK MEDIA	20	4	20	5.0	3	15	75.0%	75.0%	1	5	25.0%	25.0%
MAX BROADCAST GROUP	37	9	37	4.1	4	18	44.4%	48.6%	5	19	55.6%	51.4%
MID-AMERICA RADIO	16	7	16	2.3	3	6	42.9%	37.5%	4	10	57.1%	62.5%
MIDWEST COMMUNICATIONS	42	16	42	2.6	6	21	37.5%	50.0%	10	21	62.5%	50.0%
MID-WEST FAMILY STATIONS	29	6	29	4.8	0	0	0.0%	0.0%	6	29	100.0%	100.0%
MILLENIUM RADIO GROUP	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
MORRIS COMMUNICATONS	33	7	33	4.7	3	14	42.9%	42.4%	4	19	57.1%	57.6%
MT RUSHMORE BROADCASTING	13	4	13	3.3	0	0	0.0%	0.0%	4	13	100.0%	100.0%
MULTICULTURAL RADIO	41	18	41	2.3	6	15	33.3%	36.6%	12	26	66.7%	63.4%
NASSAU BROADCASTING	51	16	50	3.1	4	15	25.0%	30.0%	12	35	75.0%	70.0%
NEW NORTHWEST BROADCASTING	36	7	36	5.1	2	10	28.6%	27.8%	5	26	71.4%	72.2%
NEXT MEDIA	42	12	42	3.5	4	14	33.3%	33.3%	8	28	66.7%	66.7%
NOALMARK BROADCASTING	21	7	21	3.0	1	3	14.3%	14.3%	6	18	85.7%	85.7%
NORTHEAST BROADCASTING	28	7	28	4.0	3	14	42.9%	50.0%	4	14	57.1%	50.0%
NORTHERN STAR BROADCASTING	21	4	21	5.3	2	8	50.0%	38.1%	2	13	50.0%	61.9%
NRG BROADCASTING	16	7	16	2.3	3	7	42.9%	43.8%	4	9	57.1%	56.3%
NRG MEDIA	44	21	44	2.1	6	11	28.6%	25.0%	15	33	71.4%	75.0%
OMNI BROADCASTING	15	5	15	3.0	2	5	40.0%	33.3%	3	10	60.0%	66.7%
PACIFIC EMPIRE COMMUNICATIONS	14	4	14	3.5	1	5	25.0%	35.7%	3	9	75.0%	64.3%
PACIFIC RADIO GROUP	14	2	14	7.0	1	6	50.0%	42.9%	1	8	50.0%	57.1%
PAMAL BROADCASTING	34	14	34	2.4	5	10	35.7%	29.4%	9	24	64.3%	70.6%
PEMBROOK PINES	13	5	13	2.6	0	0	0.0%	0.0%	5	13	100.0%	100.0%
PRAIRIE COMMUNICATIONS	17	8	17	2.1	3	7	37.5%	41.2%	5	10	62.5%	58.8%
QANTUM COMMUNICATIONS	31	7	31	4.4	4	19	57.1%	61.3%	3	12	42.9%	38.7%
QUEENB RADIO	12	2	12	6.0	1	7	50.0%	58.3%	1	5	50.0%	41.7%
RADIO ONE	57	28	54	1.9	12	23	42.9%	42.6%	16	31	57.1%	57.4%
RED ROCK RADIO	19	6	19	3.2	0	0	0.0%	0.0%	6	19	100.0%	100.0%
REGENT COMMUNICATIONS	68	18	67	3.7	8	24	44.4%	35.8%	10	43	55.6%	64.2%
RENDA BROADCASTING	25	12	25	2.1	1	1	8.3%	4.0%	11	24	91.7%	96.0%
RESULT RADIO GROUP	14	4	14	3.5	0	0	0.0%	0.0%	4	14	100.0%	100.0%
RHATTIGAN BROADCASTING	12	4	12	3.0	2	6	50.0%	50.0%	2	6	50.0%	50.0%
ROBERT INGSTAD BROADCASTING	23	6	23	3.8	4	18	66.7%	78.3%	2	5	33.3%	21.7%
ROCKING M RADIO	14	5	12	2.4	1	4	20.0%	33.3%	4	8	80.0%	66.7%
ROUTE 81 RADIO	12	5	12	2.4	0	0	0.0%	0.0%	5	12	100.0%	100.0%
SAGA COMMUNICATIONS	90	27	90	3.3	9	30	33.3%	33.3%	18	60	66.7%	66.7%
SALEM COMMUNICATIONS	96	44	96	2.2	10	23	22.7%	24.0%	34	73	77.3%	76.0%
SCHURZ COMMUNICATIONS	13	4	13	3.3	0	0	0.0%	0.0%	4	13	100.0%	100.0%
SIMMONS MEDIA	20	6	20	3.3	0	0	0.0%	0.0%	6	20	100.0%	100.0%
SORENSEN BROADCASTING	16	8	16	2.0	2	4	25.0%	25.0%	6	12	75.0%	75.0%
SOUTHERN BROADCASTING	12	7	12	1.7	3	5	42.9%	41.7%	4	7	57.1%	58.3%
SOUTHWEST BROADCASTING	14	5	14	2.8	3	8	60.0%	57.1%	2	6	40.0%	42.9%
SPANISH BROADCASTING	20	6	19	3.2	3	14	50.0%	73.7%	3	5	50.0%	26.3%
STATON BROADCASTING	14	4	14	3.5	1	2	25.0%	14.3%	3	12	75.0%	85.7%
TEJAS BROADCASTING	13	3	13	4.3	2	9	66.7%	69.2%	1	4	33.3%	30.8%
TELESOUTH COMMUNICATIONS	14	6	14	2.3	3	7	50.0%	50.0%	3	7	50.0%	50.0%
THE RADIO GROUP	13	4	13	3.3	1	8	25.0%	61.5%	3	5	75.0%	38.5%
THREE EAGLES COMMUNICATIONS	54	15	54	3.6	4	14	26.7%	25.9%	11	40	73.3%	74.1%
TOM INGSTAD BROADCASTING	13	5	13	2.6	1	2	20.0%	15.4%	4	11	80.0%	84.6%
TRIAD BROADCASTING	38	10	38	3.8	4	23	40.0%	60.5%	6	15	60.0%	39.5%
UNIVISION/BROADCASTING MEDIA	74	24	72	3.0	7	23	29.2%	31.9%	17	49	70.8%	68.1%
UNO RADIO GROUP	14	1	14	14.0	1	14	100.0%	100.0%	0	0	0.0%	0.0%
URBAN RADIO BROADCASTING	12	4	12	3.0	2	8	50.0%	66.7%	2	4	50.0%	33.3%
VISIONARY RELATED ENTERTAINMENT	15	4	15	3.8	0	0	0.0%	0.0%	4	15	100.0%	100.0%
VOX RADIO GROUP	13	7	13	1.9	1	1	14.3%	7.7%	6	12	85.7%	92.3%
WEST VIRGINIA RADIO	18	6	18	3.0	2	9	33.3%	50.0%	4	9	66.7%	50.0%
WILKINS COMMUNICATIONS	16	8	15	1.9	1	1	12.5%	6.7%	7	14	87.5%	93.3%
WILKS BROADCASTING	18	9	18	2.0	1	4	11.1%	22.2%	8	14	88.9%	77.8%
WITHERS BROADCASTING	26	9	26	2.9	3	13	33.3%	50.0%	6	13	66.7%	50.0%
ZIMMER RADIO	15	4	15	3.8	2	11	50.0%	73.3%	2	4	50.0%	26.7%
126	4926	1836	4865	409.8	603	1617			1233	3248		
AVERAGE	39.1	14.6	38.6	3.3	4.8	12.8	32.8%	33.2%	9.8	25.8	67.2%	66.8%

2007 GROUPS 12+ - SALES MANAGERS

RANK BY GROUP SIZE

GROUP OWNER	TOTAL		AVG		WOMEN SMS				MEN SMS			
	TOTAL	TOTAL	STNS	STNS	# of	#of	% of	% of	# of	#of	% of	% of
	STATIONS	SMS	WITH SM	PER SM	#SMS	#STNS	SMS	STNS	#SMS	#STNS	SMS	STNS
CLEAR CHANNEL	1017	365	1010	2.8	128	362	35.1%	35.8%	237	648	64.9%	64.2%
CUMULUS MEDIA	341	98	335	3.4	31	107	31.6%	31.9%	67	228	68.4%	68.1%
CITADEL COMMUNICATION	234	78	234	3.0	25	71	32.1%	30.3%	53	163	67.9%	69.7%
CBS RADIO	155	119	150	1.3	46	57	38.7%	38.0%	73	93	61.3%	62.0%
ENTERCOM COMMUNICATIO	104	44	104	2.4	14	36	31.8%	34.6%	30	68	68.2%	65.4%
SALEM COMMUNICATIONS	96	44	96	2.2	10	23	22.7%	24.0%	34	73	77.3%	76.0%
SAGA COMMUNICATIONS	90	27	90	3.3	9	30	33.3%	33.3%	18	60	66.7%	66.7%
COX RADIO	79	55	79	1.4	23	34	41.8%	43.0%	32	45	58.2%	57.0%
UNIVISION/BROADCASTIN	74	24	72	3.0	7	23	29.2%	31.9%	17	49	70.8%	68.1%
REGENT COMMUNICATIONS	68	18	67	3.7	8	24	44.4%	35.8%	10	43	55.6%	64.2%
CHERRY CREEK RADIO	63	17	63	3.7	5	17	29.4%	27.0%	12	46	70.6%	73.0%
RADIO ONE	57	28	54	1.9	12	23	42.9%	42.6%	16	31	57.1%	57.4%
THREE EAGLES COMMUNICA	54	15	54	3.6	4	14	26.7%	25.9%	11	40	73.3%	74.1%
GAP BROADCASTING	53	12	53	4.4	6	25	50.0%	47.2%	6	28	50.0%	52.8%
NASSAU BROADCASTING	51	16	50	3.1	4	15	25.0%	30.0%	12	35	75.0%	70.0%
ABC RADIO	47	37	42	1.1	11	12	29.7%	28.6%	26	30	70.3%	71.4%
ENTRAVISION COMMUNICA	47	16	40	2.5	6	12	37.5%	30.0%	10	28	62.5%	70.0%
BEASLEY BROADCAST	45	23	44	1.9	6	8	26.1%	18.2%	17	36	73.9%	81.8%
NRG MEDIA	44	21	44	2.1	6	11	28.6%	25.0%	15	33	71.4%	75.0%
BICOASTAL MEDIA	42	9	42	4.7	5	17	55.6%	40.5%	4	25	44.4%	59.5%
MIDWEST COMMUNICATIO	42	16	42	2.6	6	21	37.5%	50.0%	10	21	62.5%	50.0%
NEXT MEDIA	42	12	42	3.5	4	14	33.3%	33.3%	8	28	66.7%	66.7%
MULTICULTURAL RADIO	41	18	41	2.3	6	15	33.3%	36.6%	12	26	66.7%	63.4%
DAVIDSON MEDIA GROUP	38	26	37	1.4	9	14	34.6%	37.8%	17	23	65.4%	62.2%
TRIAD BROADCASTING	38	10	38	3.8	4	23	40.0%	60.5%	6	15	60.0%	39.5%
MAX BROADCAST GROUP	37	9	37	4.1	4	18	44.4%	48.6%	5	19	55.6%	51.4%
NEW NORTHWEST BROADC	36	7	36	5.1	2	10	28.6%	27.8%	5	26	71.4%	72.2%
JOURNAL BROADCAST GRO	35	9	35	3.9	2	9	22.2%	25.7%	7	26	77.8%	74.3%
MAPLETON COMMUNICATIO	34	7	34	4.9	2	11	28.6%	32.4%	5	23	71.4%	67.6%
PAMAL BROADCASTING	34	14	34	2.4	5	10	35.7%	29.4%	9	24	64.3%	70.6%
FOREVER BROADCASTING	33	5	33	6.6	2	14	40.0%	42.4%	3	19	60.0%	57.6%
MORRIS COMMUNICATONS	33	7	33	4.7	3	14	42.9%	42.4%	4	19	57.1%	57.6%
DOUBLE O RADIO	31	7	31	4.4	0	0	0.0%	0.0%	7	31	100.0%	100.0%
QANTUM COMMUNICATIO	31	7	31	4.4	4	19	57.1%	61.3%	3	12	42.9%	38.7%
AMERICAN GENERAL	30	9	30	3.3	4	15	44.4%	50.0%	5	15	55.6%	50.0%
BACKYARD BROADCASTING	30	10	30	3.0	4	10	40.0%	33.3%	6	20	60.0%	66.7%
MID-WEST FAMILY STATIO	29	6	29	4.8	0	0	0.0%	0.0%	6	29	100.0%	100.0%
BONNEVILLE INTERNATION	28	12	26	2.2	7	11	58.3%	42.3%	5	15	41.7%	57.7%
BUSTOS MEDIA	28	11	28	2.5	3	7	27.3%	25.0%	8	21	72.7%	75.0%
NORTHEAST BROADCASTIN	28	7	28	4.0	3	14	42.9%	50.0%	4	14	57.1%	50.0%
FLINN BROADCASTING	27	21	25	1.2	5	6	23.8%	24.0%	16	19	76.2%	76.0%
BORDER MEDIA PARTNERS	26	8	26	3.3	4	12	50.0%	46.2%	4	14	50.0%	53.8%
CRAWFORD BROADCASTIN	26	12	25	2.1	2	3	16.7%	12.0%	10	22	83.3%	88.0%
WITHERS BROADCASTING	26	9	26	2.9	3	13	33.3%	50.0%	6	13	66.7%	50.0%
FIRST MEDIA RADIO	25	9	25	2.8	3	6	33.3%	24.0%	6	19	66.7%	76.0%
LOTUS COMMUNICATIONS	25	10	25	2.5	3	6	30.0%	24.0%	7	19	70.0%	76.0%
RENDA BROADCASTING	25	12	25	2.1	1	1	8.3%	4.0%	11	24	91.7%	96.0%
BAKER FAMILY STATIONS	23	13	23	1.8	4	6	30.8%	26.1%	9	17	69.2%	73.9%
EMMIS COMMUNICATI	23	22	23	1.0	8	8	36.4%	34.8%	14	15	63.6%	65.2%
ROBERT INGSTAD BROADCA	23	6	23	3.8	4	18	66.7%	78.3%	2	5	33.3%	21.7%
ARMADA MEDIA	22	5	22	4.4	4	15	80.0%	68.2%	1	7	20.0%	31.8%
BLACK CROW BROADCASTI	22	7	22	3.1	4	13	57.1%	59.1%	3	9	42.9%	40.9%
CROMWELL GROUP	22	6	22	3.7	2	6	33.3%	27.3%	4	16	66.7%	72.7%
GOOD RADIO.TV	22	10	22	2.2	3	7	30.0%	31.8%	7	15	70.0%	68.2%
HALL COMMUNICATIONS	22	8	22	2.8	4	9	50.0%	40.9%	4	13	50.0%	59.1%
LIBERMAN BROADCASTING	22	7	21	3.0	2	2	28.6%	9.5%	5	19	71.4%	90.5%
BRISTOL BROADCASTING	21	3	16	5.3	2	7	66.7%	43.8%	1	9	33.3%	56.3%
COMMONWEALTH BROADCA	21	6	21	3.5	3	8	50.0%	38.1%	3	13	50.0%	61.9%
EAGLE RADIO	21	8	21	2.6	0	0	0.0%	0.0%	8	21	100.0%	100.0%
NOALMARK BROADCASTING	21	7	21	3.0	1	3	14.3%	14.3%	6	18	85.7%	85.7%
NORTHERN STAR BROADCA	21	4	21	5.3	2	8	50.0%	38.1%	2	13	50.0%	61.9%
ACCESS.1 COMMUNICATIONS	20	5	20	4.0	1	5	20.0%	25.0%	4	15	80.0%	75.0%
BUCKLEY BROADCASTING	20	7	20	2.9	2	5	28.6%	25.0%	5	15	71.4%	75.0%
DOWDY BROADCASTING	20	5	20	4.0	1	4	20.0%	20.0%	4	16	80.0%	80.0%
FORT BEND BROADCASTING	20	8	20	2.5	3	8	37.5%	40.0%	5	12	62.5%	60.0%
GREATER MEDIA	20	17	20	1.2	6	7	35.3%	35.0%	11	13	64.7%	65.0%
MAVERICK MEDIA	20	4	20	5.0	3	15	75.0%	75.0%	1	5	25.0%	25.0%

GROUP OWNER	TOTAL		TOTAL		WOMEN SMS				MEN SMS			
	STATIONS	SMS	WITH SM	PER SM	# of SMS	#of STNS	% of SMS	% of STNS	# of SMS	#of STNS	% of SMS	% of STNS
SIMMONS MEDIA	20	6	20	3.3	0	0	0.0%	0.0%	6	20	100.0%	100.0%
SPANISH BROADCASTING	20	6	19	3.2	3	14	50.0%	73.7%	3	5	50.0%	26.3%
CURTIS MEDIA GROUP	19	10	19	1.9	1	1	10.0%	5.3%	9	18	90.0%	94.7%
GOLD COAST BROADCASTING	19	4	19	4.8	0	0	0.0%	0.0%	4	19	100.0%	100.0%
MAIN LINE BROADCASTING	19	7	19	2.7	1	1	14.3%	5.3%	6	18	85.7%	94.7%
RED ROCK RADIO	19	6	19	3.2	0	0	0.0%	0.0%	6	19	100.0%	100.0%
LAZER BROADCASTING	18	8	18	2.3	3	3	37.5%	16.7%	5	15	62.5%	83.3%
LINCOLN FINANCIAL MEDIA	18	8	16	2.0	1	1	12.5%	6.3%	7	15	87.5%	93.8%
LINDER RADIO GROUP	18	4	18	4.5	1	5	25.0%	27.8%	3	13	75.0%	72.2%
WEST VIRGINIA RADIO	18	6	18	3.0	2	9	33.3%	50.0%	4	9	66.7%	50.0%
WILKS BROADCASTING	18	9	18	2.0	1	4	11.1%	22.2%	8	14	88.9%	77.8%
EAST ARKANSAS BROADCASTING	17	4	17	4.3	0	0	0.0%	0.0%	4	17	100.0%	100.0%
FOREVER COMMUNICATIONS	17	5	17	3.4	2	10	40.0%	58.8%	3	7	60.0%	41.2%
INNER CITY BROADCASTING	17	5	17	3.4	0	0	0.0%	0.0%	5	17	100.0%	100.0%
KEY BROADCASTING	17	7	17	2.4	4	9	57.1%	52.9%	3	8	42.9%	47.1%
MARATHON MEDIA	17	12	16	1.3	3	6	25.0%	37.5%	9	10	75.0%	62.5%
PRAIRIE COMMUNICATIONS	17	8	17	2.1	3	7	37.5%	41.2%	5	10	62.5%	58.8%
BOTT BROADCASTING	16	11	16	1.5	4	4	36.4%	25.0%	7	12	63.6%	75.0%
CONNOISSEUR MEDIA	16	8	15	1.9	2	4	25.0%	26.7%	6	11	75.0%	73.3%
MID-AMERICA RADIO	16	7	16	2.3	3	6	42.9%	37.5%	4	10	57.1%	62.5%
NRC BROADCASTING	16	7	16	2.3	3	7	42.9%	43.8%	4	9	57.1%	56.3%
SORENSEN BROADCASTING	16	8	16	2.0	2	4	25.0%	25.0%	6	12	75.0%	75.0%
WILKINS COMMUNICATIONS	16	8	15	1.9	1	1	12.5%	6.7%	7	14	87.5%	93.3%
BIRACH BROADCASTING	15	6	12	2.0	1	1	16.7%	8.3%	5	11	83.3%	91.7%
GHB BROADCASTING	15	11	15	1.4	2	3	18.2%	20.0%	9	12	81.8%	80.0%
OMNI BROADCASTING	15	5	15	3.0	2	5	40.0%	33.3%	3	10	60.0%	66.7%
VISIONARY RELATED ENTERPRISES	15	4	15	3.8	0	0	0.0%	0.0%	4	15	100.0%	100.0%
ZIMMER RADIO	15	4	15	3.8	2	11	50.0%	73.3%	2	4	50.0%	26.7%
GALAXY COMMUNICATIONS	14	1	14	14.0	1	14	100.0%	100.0%	0	0	0.0%	0.0%
KEYMARKET COMMUNICATIONS	14	5	14	2.8	2	3	40.0%	21.4%	3	11	60.0%	78.6%
PACIFIC EMPIRE COMMUNICATIONS	14	4	14	3.5	1	5	25.0%	35.7%	3	9	75.0%	64.3%
PACIFIC RADIO GROUP	14	2	14	7.0	1	6	50.0%	42.9%	1	8	50.0%	57.1%
RESULT RADIO GROUP	14	4	14	3.5	0	0	0.0%	0.0%	4	14	100.0%	100.0%
ROCKING M RADIO	14	5	12	2.4	1	4	20.0%	33.3%	4	8	80.0%	66.7%
SOUTHWEST BROADCASTING	14	5	14	2.8	3	8	60.0%	57.1%	2	6	40.0%	42.9%
STATON BROADCASTING	14	4	14	3.5	1	2	25.0%	14.3%	3	12	75.0%	85.7%
TELESOUTH COMMUNICATIONS	14	6	14	2.3	3	7	50.0%	50.0%	3	7	50.0%	50.0%
UNO RADIO GROUP	14	1	14	14.0	1	14	100.0%	100.0%	0	0	0.0%	0.0%
HEARTLAND COMMUNICATIONS	13	5	13	2.6	2	4	40.0%	30.8%	3	9	60.0%	69.2%
LEGEND COMMUNICATIONS	13	4	13	3.3	1	3	25.0%	23.1%	3	10	75.0%	76.9%
MAHAFFEY ENTERPRISES	13	3	13	4.3	0	0	0.0%	0.0%	3	13	100.0%	100.0%
MT RUSHMORE BROADCASTING	13	4	13	3.3	0	0	0.0%	0.0%	4	13	100.0%	100.0%
PEMBROOK PINES	13	5	13	2.6	0	0	0.0%	0.0%	5	13	100.0%	100.0%
SCHURZ COMMUNICATIONS	13	4	13	3.3	0	0	0.0%	0.0%	4	13	100.0%	100.0%
TEJAS BROADCASTING	13	3	13	4.3	2	9	66.7%	69.2%	1	4	33.3%	30.8%
THE RADIO GROUP	13	4	13	3.3	1	8	25.0%	61.5%	3	5	75.0%	38.5%
TOM INGSTAD BROADCASTING	13	5	13	2.6	1	2	20.0%	15.4%	4	11	80.0%	84.6%
VOX RADIO GROUP	13	7	13	1.9	1	1	14.3%	7.7%	6	12	85.7%	92.3%
ARCHWAY BROADCASTING	12	3	12	4.0	1	4	33.3%	33.3%	2	8	66.7%	66.7%
GEORGIA-CAROLINA RADIO	12	7	12	1.7	1	2	14.3%	16.7%	6	10	85.7%	83.3%
LM COMMUNICATIONS	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
LUNA COMMUNICATIONS	12	6	12	2.0	4	8	66.7%	66.7%	2	4	33.3%	33.3%
MAGIC BROADCASTING	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
MILLENIUM RADIO GROUP	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
QUEENB RADIO	12	2	12	6.0	1	7	50.0%	58.3%	1	5	50.0%	41.7%
RHATTIGAN BROADCASTING	12	4	12	3.0	2	6	50.0%	50.0%	2	6	50.0%	50.0%
ROUTE 81 RADIO	12	5	12	2.4	0	0	0.0%	0.0%	5	12	100.0%	100.0%
SOUTHERN BROADCASTING	12	7	12	1.7	3	5	42.9%	41.7%	4	7	57.1%	58.3%
URBAN RADIO BROADCASTING	12	4	12	3.0	2	8	50.0%	66.7%	2	4	50.0%	33.3%
126	4926	1836	4865	409.8	603	1617			1233	3248		
AVERAGE	39.1	14.6	38.6	3.3	4.8	12.8	32.8%	33.2%	9.8	25.8	67.2%	66.8%

2007 GROUPS 12+ - SALES MANAGERS

RANK BY PERCENT OF WOMEN SMS

GROUP OWNER	TOTAL				WOMEN SMS				MEN SMS			
	TOTAL	TOTAL	STNS	AVG	# of	#of	% of	% of	# of	#of	% of	% of
	STATIONS	SMS	WITH SM	PER SM	#SMS	#STNS	SMS	STNS	#SMS	#STNS	SMS	STNS
GALAXY COMMUNICATION	14	1	14	14.0	1	14	100.0%	100.0%	0	0	0.0%	0.0%
UNO RADIO GROUP	14	1	14	14.0	1	14	100.0%	100.0%	0	0	0.0%	0.0%
ARMADA MEDIA	22	5	22	4.4	4	15	80.0%	68.2%	1	7	20.0%	31.8%
MAVERICK MEDIA	20	4	20	5.0	3	15	75.0%	75.0%	1	5	25.0%	25.0%
ROBERT INGSTAD BROADCASTING	23	6	23	3.8	4	18	66.7%	78.3%	2	5	33.3%	21.7%
LUNA COMMUNICATIONS	12	6	12	2.0	4	8	66.7%	66.7%	2	4	33.3%	33.3%
BRISTOL BROADCASTING	21	3	16	5.3	2	7	66.7%	43.8%	1	9	33.3%	56.3%
TEJAS BROADCASTING	13	3	13	4.3	2	9	66.7%	69.2%	1	4	33.3%	30.8%
SOUTHWEST BROADCASTING	14	5	14	2.8	3	8	60.0%	57.1%	2	6	40.0%	42.9%
BONNEVILLE INTERNATIONAL	28	12	26	2.2	7	11	58.3%	42.3%	5	15	41.7%	57.7%
QANTUM COMMUNICATIONS	31	7	31	4.4	4	19	57.1%	61.3%	3	12	42.9%	38.7%
BLACK CROW BROADCASTING	22	7	22	3.1	4	13	57.1%	59.1%	3	9	42.9%	40.9%
KEY BROADCASTING	17	7	17	2.4	4	9	57.1%	52.9%	3	8	42.9%	47.1%
BICOASTAL MEDIA	42	9	42	4.7	5	17	55.6%	40.5%	4	25	44.4%	59.5%
GAP BROADCASTING	53	12	53	4.4	6	25	50.0%	47.2%	6	28	50.0%	52.8%
BORDER MEDIA PARTNERS	26	8	26	3.3	4	12	50.0%	46.2%	4	14	50.0%	53.8%
HALL COMMUNICATIONS	22	8	22	2.8	4	9	50.0%	40.9%	4	13	50.0%	59.1%
COMMONWEALTH BROADCASTING	21	6	21	3.5	3	8	50.0%	38.1%	3	13	50.0%	61.9%
SPANISH BROADCASTING	20	6	19	3.2	3	14	50.0%	73.7%	3	5	50.0%	26.3%
TELESOUTH COMMUNICATIONS	14	6	14	2.3	3	7	50.0%	50.0%	3	7	50.0%	50.0%
NORTHERN STAR BROADCASTING	21	4	21	5.3	2	8	50.0%	38.1%	2	13	50.0%	61.9%
ZIMMER RADIO	15	4	15	3.8	2	11	50.0%	73.3%	2	4	50.0%	26.7%
RHATTIGAN BROADCASTING	12	4	12	3.0	2	6	50.0%	50.0%	2	6	50.0%	50.0%
URBAN RADIO BROADCASTING	12	4	12	3.0	2	8	50.0%	66.7%	2	4	50.0%	33.3%
PACIFIC RADIO GROUP	14	2	14	7.0	1	6	50.0%	42.9%	1	8	50.0%	57.1%
QUEENB RADIO	12	2	12	6.0	1	7	50.0%	58.3%	1	5	50.0%	41.7%
REGENT COMMUNICATIONS	68	18	67	3.7	8	24	44.4%	35.8%	10	43	55.6%	64.2%
MAX BROADCAST GROUP	37	9	37	4.1	4	18	44.4%	48.6%	5	19	55.6%	51.4%
AMERICAN GENERAL	30	9	30	3.3	4	15	44.4%	50.0%	5	15	55.6%	50.0%
RADIO ONE	57	28	54	1.9	12	23	42.9%	42.6%	16	31	57.1%	57.4%
MORRIS COMMUNICATIONS	33	7	33	4.7	3	14	42.9%	42.4%	4	19	57.1%	57.6%
NORTHEAST BROADCASTING	28	7	28	4.0	3	14	42.9%	50.0%	4	14	57.1%	50.0%
MID-AMERICA RADIO	16	7	16	2.3	3	6	42.9%	37.5%	4	10	57.1%	62.5%
NRC BROADCASTING	16	7	16	2.3	3	7	42.9%	43.8%	4	9	57.1%	56.3%
SOUTHERN BROADCASTING	12	7	12	1.7	3	5	42.9%	41.7%	4	7	57.1%	58.3%
COX RADIO	79	55	79	1.4	23	34	41.8%	43.0%	32	45	58.2%	57.0%
TRIAD BROADCASTING	38	10	38	3.8	4	23	40.0%	60.5%	6	15	60.0%	39.5%
BACKYARD BROADCASTING	30	10	30	3.0	4	10	40.0%	33.3%	6	20	60.0%	66.7%
FOREVER BROADCASTING	33	5	33	6.6	2	14	40.0%	42.4%	3	19	60.0%	57.6%
FOREVER COMMUNICATIONS	17	5	17	3.4	2	10	40.0%	58.8%	3	7	60.0%	41.2%
OMNI BROADCASTING	15	5	15	3.0	2	5	40.0%	33.3%	3	10	60.0%	66.7%
KEYMARKET COMMUNICATIONS	14	5	14	2.8	2	3	40.0%	21.4%	3	11	60.0%	78.6%
HEARTLAND COMMUNICATIONS	13	5	13	2.6	2	4	40.0%	30.8%	3	9	60.0%	69.2%
CBS RADIO	155	119	150	1.3	46	57	38.7%	38.0%	73	93	61.3%	62.0%
ENTRAVISION COMMUNICATIONS	47	16	40	2.5	6	12	37.5%	30.0%	10	28	62.5%	70.0%
MIDWEST COMMUNICATIONS	42	16	42	2.6	6	21	37.5%	50.0%	10	21	62.5%	50.0%
FORT BEND BROADCASTING	20	8	20	2.5	3	8	37.5%	40.0%	5	12	62.5%	60.0%
LAZER BROADCASTING	18	8	18	2.3	3	3	37.5%	16.7%	5	15	62.5%	83.3%
PRAIRIE COMMUNICATIONS	17	8	17	2.1	3	7	37.5%	41.2%	5	10	62.5%	58.8%
EMMIS COMMUNICATIONS	23	22	23	1.0	8	8	36.4%	34.8%	14	15	63.6%	65.2%
BOTT BROADCASTING	16	11	16	1.5	4	4	36.4%	25.0%	7	12	63.6%	75.0%
PAMAL BROADCASTING	34	14	34	2.4	5	10	35.7%	29.4%	9	24	64.3%	70.6%
GREATER MEDIA	20	17	20	1.2	6	7	35.3%	35.0%	11	13	64.7%	65.0%
CLEAR CHANNEL	1017	365	1010	2.8	128	362	35.1%	35.8%	237	648	64.9%	64.2%
DAVIDSON MEDIA GROUP	38	26	37	1.4	9	14	34.6%	37.8%	17	23	65.4%	62.2%
SAGA COMMUNICATIONS	90	27	90	3.3	9	30	33.3%	33.3%	18	60	66.7%	66.7%
MULTICULTURAL RADIO	41	18	41	2.3	6	15	33.3%	36.6%	12	26	66.7%	63.4%
NEXT MEDIA	42	12	42	3.5	4	14	33.3%	33.3%	8	28	66.7%	66.7%
WITHERS BROADCASTING	26	9	26	2.9	3	13	33.3%	50.0%	6	13	66.7%	50.0%
FIRST MEDIA RADIO	25	9	25	2.8	3	6	33.3%	24.0%	6	19	66.7%	76.0%
CROMWELL GROUP	22	6	22	3.7	2	6	33.3%	27.3%	4	16	66.7%	72.7%
WEST VIRGINIA RADIO	18	6	18	3.0	2	9	33.3%	50.0%	4	9	66.7%	50.0%
ARCHWAY BROADCASTING	12	3	12	4.0	1	4	33.3%	33.3%	2	8	66.7%	66.7%
CITADEL COMMUNICATIONS	234	78	234	3.0	25	71	32.1%	30.3%	53	163	67.9%	69.7%
ENTERCOM COMMUNICATIONS	104	44	104	2.4	14	36	31.8%	34.6%	30	68	68.2%	65.4%
CUMULUS MEDIA	341	98	335	3.4	31	107	31.6%	31.9%	67	228	68.4%	68.1%
BAKER FAMILY STATIONS	23	13	23	1.8	4	6	30.8%	26.1%	9	17	69.2%	73.9%

GROUP OWNER	TOTAL		TOTAL		WOMEN SMS				MEN SMS			
	STATIONS	SMS	WITH SM	PER SM	# of SMS	#of STNS	% of SMS	% of STNS	# of SMS	#of STNS	% of SMS	% of STNS
LOTUS COMMUNICATIONS	25	10	25	2.5	3	6	30.0%	24.0%	7	19	70.0%	76.0%
GOOD RADIO.TV	22	10	22	2.2	3	7	30.0%	31.8%	7	15	70.0%	68.2%
ABC RADIO	47	37	42	1.1	11	12	29.7%	28.6%	26	30	70.3%	71.4%
CHERRY CREEK RADIO	63	17	63	3.7	5	17	29.4%	27.0%	12	46	70.6%	73.0%
UNIVISION/BROADCASTING	74	24	72	3.0	7	23	29.2%	31.9%	17	49	70.8%	68.1%
NRG MEDIA	44	21	44	2.1	6	11	28.6%	25.0%	15	33	71.4%	75.0%
NEW NORTHWEST BROADCASTING	36	7	36	5.1	2	10	28.6%	27.8%	5	26	71.4%	72.2%
MAPLETON COMMUNICATIONS	34	7	34	4.9	2	11	28.6%	32.4%	5	23	71.4%	67.6%
LIBERMAN BROADCASTING	22	7	21	3.0	2	2	28.6%	9.5%	5	19	71.4%	90.5%
BUCKLEY BROADCASTING	20	7	20	2.9	2	5	28.6%	25.0%	5	15	71.4%	75.0%
BUSTOS MEDIA	28	11	28	2.5	3	7	27.3%	25.0%	8	21	72.7%	75.0%
THREE EAGLES COMMUNICATIONS	54	15	54	3.6	4	14	26.7%	25.9%	11	40	73.3%	74.1%
BEASLEY BROADCASTING	45	23	44	1.9	6	8	26.1%	18.2%	17	36	73.9%	81.8%
NASSAU BROADCASTING	51	16	50	3.1	4	15	25.0%	30.0%	12	35	75.0%	70.0%
MARATHON MEDIA	17	12	16	1.3	3	6	25.0%	37.5%	9	10	75.0%	62.5%
CONNOISSEUR MEDIA	16	8	15	1.9	2	4	25.0%	26.7%	6	11	75.0%	73.3%
SORENSEN BROADCASTING	16	8	16	2.0	2	4	25.0%	25.0%	6	12	75.0%	75.0%
LINDER RADIO GROUP	18	4	18	4.5	1	5	25.0%	27.8%	3	13	75.0%	72.2%
PACIFIC EMPIRE COMMUNICATIONS	14	4	14	3.5	1	5	25.0%	35.7%	3	9	75.0%	64.3%
STATON BROADCASTING	14	4	14	3.5	1	2	25.0%	14.3%	3	12	75.0%	85.7%
LEGEND COMMUNICATIONS	13	4	13	3.3	1	3	25.0%	23.1%	3	10	75.0%	76.9%
THE RADIO GROUP	13	4	13	3.3	1	8	25.0%	61.5%	3	5	75.0%	38.5%
FLINN BROADCASTING	27	21	25	1.2	5	6	23.8%	24.0%	16	19	76.2%	76.0%
SALEM COMMUNICATIONS	96	44	96	2.2	10	23	22.7%	24.0%	34	73	77.3%	76.0%
JOURNAL BROADCAST GROUP	35	9	35	3.9	2	9	22.2%	25.7%	7	26	77.8%	74.3%
ACCESS.1 COMMUNICATIONS	20	5	20	4.0	1	5	20.0%	25.0%	4	15	80.0%	75.0%
DOWDY BROADCASTING	20	5	20	4.0	1	4	20.0%	20.0%	4	16	80.0%	80.0%
ROCKING M RADIO	14	5	12	2.4	1	4	20.0%	33.3%	4	8	80.0%	66.7%
TOM INGSTAD BROADCASTING	13	5	13	2.6	1	2	20.0%	15.4%	4	11	80.0%	84.6%
GHB BROADCASTING	15	11	15	1.4	2	3	18.2%	20.0%	9	12	81.8%	80.0%
CRAWFORD BROADCASTING	26	12	25	2.1	2	3	16.7%	12.0%	10	22	83.3%	88.0%
BIRACH BROADCASTING	15	6	12	2.0	1	1	16.7%	8.3%	5	11	83.3%	91.7%
NOALMARK BROADCASTING	21	7	21	3.0	1	3	14.3%	14.3%	6	18	85.7%	85.7%
MAIN LINE BROADCASTING	19	7	19	2.7	1	1	14.3%	5.3%	6	18	85.7%	94.7%
VOX RADIO GROUP	13	7	13	1.9	1	1	14.3%	7.7%	6	12	85.7%	92.3%
GEORGIA-CAROLINA RADIO	12	7	12	1.7	1	2	14.3%	16.7%	6	10	85.7%	83.3%
LINCOLN FINANCIAL MEDIA	18	8	16	2.0	1	1	12.5%	6.3%	7	15	87.5%	93.8%
WILKINS COMMUNICATIONS	16	8	15	1.9	1	1	12.5%	6.7%	7	14	87.5%	93.3%
WILKS BROADCASTING	18	9	18	2.0	1	4	11.1%	22.2%	8	14	88.9%	77.8%
CURTIS MEDIA GROUP	19	10	19	1.9	1	1	10.0%	5.3%	9	18	90.0%	94.7%
RENDA BROADCASTING	25	12	25	2.1	1	1	8.3%	4.0%	11	24	91.7%	96.0%
DOUBLE O RADIO	31	7	31	4.4	0	0	0.0%	0.0%	7	31	100.0%	100.0%
MID-WEST FAMILY STATION	29	6	29	4.8	0	0	0.0%	0.0%	6	29	100.0%	100.0%
EAGLE RADIO	21	8	21	2.6	0	0	0.0%	0.0%	8	21	100.0%	100.0%
SIMMONS MEDIA	20	6	20	3.3	0	0	0.0%	0.0%	6	20	100.0%	100.0%
GOLD COAST BROADCASTING	19	4	19	4.8	0	0	0.0%	0.0%	4	19	100.0%	100.0%
RED ROCK RADIO	19	6	19	3.2	0	0	0.0%	0.0%	6	19	100.0%	100.0%
EAST ARKANSAS BROADCASTING	17	4	17	4.3	0	0	0.0%	0.0%	4	17	100.0%	100.0%
INNER CITY BROADCASTING	17	5	17	3.4	0	0	0.0%	0.0%	5	17	100.0%	100.0%
VISIONARY RELATED ENTERPRISES	15	4	15	3.8	0	0	0.0%	0.0%	4	15	100.0%	100.0%
RESULT RADIO GROUP	14	4	14	3.5	0	0	0.0%	0.0%	4	14	100.0%	100.0%
MAHAFFEY ENTERPRISES	13	3	13	4.3	0	0	0.0%	0.0%	3	13	100.0%	100.0%
MT RUSHMORE BROADCASTING	13	4	13	3.3	0	0	0.0%	0.0%	4	13	100.0%	100.0%
PEMBROOK PINES	13	5	13	2.6	0	0	0.0%	0.0%	5	13	100.0%	100.0%
SCHURZ COMMUNICATIONS	13	4	13	3.3	0	0	0.0%	0.0%	4	13	100.0%	100.0%
LM COMMUNICATIONS	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
MAGIC BROADCASTING	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
MILLENUM RADIO GROUP	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
ROUTE 81 RADIO	12	5	12	2.4	0	0	0.0%	0.0%	5	12	100.0%	100.0%
126	4926	1836	4865	409.8	603	1617			1233	3248		
AVERAGE	39.1	14.6	38.6	3.3	4.8	12.8	32.8%	33.2%	9.8	25.8	67.2%	66.8%

## MSTREET 2007 GROUPS 12+ SALES MANAGERS

### WOMEN SALES MANAGERS

#### MULTI-YEAR COMPARISON

GROUP OWNER	2007	2007	2006	2006	2005	2005	2004	2004	2003	2003	2002	2002
	Number of men SMS	% of Group's Total SMS	Number of Women SMS	% of Group's Total SMS	Number of Women SMS	% of Group's Total SMS	Number of Women SMS	% of Group's Total SMS	Number of Women SMS	% of Group's Total SMS	Number of Women SMS	% of Group's Total SMS
<b>1000+ Stations: 1 group-1017 stns</b>												
Clear Channel	128	35.1%	128	34.4%	136	36.7%	149	38.9%	149	37.4%	147	33.0%
% of all women SMS	21.2%		21.1%		22.5%		23.5%		24.5%		25.7%	
<b>100-999 Stations: 4 groups-834 stns</b>												
Cumulus Media, Inc.	31	31.6%	31	35.2%	29	39.2%	31	39.7%	27	40.3%	29	39.2%
Citadel Communications Co	25	32.1%	26	35.6%	24	33.8%	25	34.7%	23	32.4%	27	33.3%
CBS Radio, Inc.	46	38.7%	56	39.7%	49	38.0%	42	33.9%	36	26.5%	36	23.4%
Entercom	14	31.8%	14	28.0%	17	30.9%	19	33.3%	16	30.2%	18	35.3%
Total Women SMS	116		136		127		117		102		110	
Average	29.0	34.2%	27.2	34.2%	25.4	31.7%	29.3	35.3%	25.5	31.2%	27.5	30.6%
Cluster's % of all women SMS	19.2%		22.4%		21.0%		18.4%		17.8%		19.2%	
<b>50-99 Stations: 10 groups-685 stns</b>												
Cherry Creek Radio, LLC	5	29.4%	5	29.4%	4	33.3%*	2	16.7%*				
Cox Radio, Inc.	23	41.8%	23	41.1%	19	38.8%	16	29.6%	17	30.4%	16	28.6%
Gap Broadcasting	6	50.0%*										
Nassau Broadcasting	4	25.0%	6	35.3%	8	44.4%*	3	21.4%*	1	14.3%*	0	0.0%
Radio One	12	42.9%	12	33.3%	9	29.0%	10	31.3%	11	25.6%	13	37.1%
Regent Communications, In	8	44.4%	5	29.4%	6	35.3%	6	35.3%	6	30.0%	6	33.3%
Saga Communications, Inc.	9	33.3%	8	29.6%	9	30.0%	20	51.3%	10	35.7%	8	29.6%
Salem Communications Corp	10	22.7%*	9	19.6%	8	16.7%	4	9.1%*	2	5.6%*	5	13.5%
Three Eagles Communicatio	4	26.7%*	7	43.8%	5	29.4%	3	20.0%	6	33.3%	8	50.0%
Univision Radio	7	29.2%	10	38.5%	7	25.9%	8	27.6%	5	22.7%	0	0.0%
Total Women SMS	88		90		82		98		91		88	
Average	8.8	34.4%	10	33.2%	10.3	31.1%	10.9	31.5%	9.1	28.1%	9.8	29.2%
Cluster's % of all women SMS	14.6%		14.9%		13.6%		15.4%		14.9%		15.4%	
<b>30-49 Stations: 21 groups-790 stns</b>												
ABC Radio	11	29.7%*	18	35.3%	19	41.3%	21	42.9%	17	37.8%	21	36.8%
American General Media	4	44.4%	4	44.4%	3	42.9%	6	60.0%	7	50.0%	7	46.7%
Backyard Broadcasting	4	40.0%	1	12.5%	2	33.3%*	2	40.0%*	2	40.0%*		
Beasley Broadcast Group	6	26.1%	5	25.0%	8	34.8%	13	46.4%	8	33.3%	8	28.6%
Bi-Coastal Media, LLC	5	55.6%*	3	60.0%	3	60.0%	3	75.0%*	4	80.0%*		
Davidson Media Group, LLC	9	34.6%	7	28.0%	2	11.8%*						

	2007	2007	2006	2006	2005	2005	2004	2004	2003	2003	2002	2002
	Number of men SMS	% of Group's Total SMS	Number of Women SMS	% of Group's Total SMS	Number of Women SMS	% of Group's Total SMS	Number of Women SMS	% of Group's Total SMS	Number of Women SMS	% of Group's Total SMS	Number of Women SMS	% of Group's Total SMS
<b>GROUP OWNER</b>												
Double O Radio	0	0.0%	2	25.0%	1	33.3% *	0	0.0% *				
Entravision Communication	6	37.5%	5	31.3%	9	40.9% *	8	33.3% *	12	50.0% *	10	43.5%
Forever Broadcasting	2	40.0%	4	57.1%	4	57.1%	4	50.0%	1	14.3% *	3	37.5%
Journal Broadcast Group	2	22.2%	2	22.2%	4	36.4%	5	41.7%	5	50.0%	3	27.3%
Mapleton Communications	2	28.6% *	2	40.0%	1	20.0%	1	20.0%	1	14.3%	1	16.7%
Max Broadcast Group Holdi	4	44.4%	4	44.4%	2	22.2%	3	33.3%				
Midwest Communications, I	6	37.5%	9	45.0%	6	50.0%	6	42.9%	8	42.1%	5	25.0%
Morris Communications	3	42.9%	2	28.6%	2	25.0%	1	11.1%	1	12.5% *	1	12.5%
Multicultural Radio Broad	6	33.3%	4	26.7%	4	23.5%	9	40.9%	8	47.1%	5	31.3%
New Northwest Broadcaster	2	28.6%	2	28.6%	0	0.0%	1	14.3%	0	0.0%	3	42.9%
NextMedia	4	33.3%	4	30.8%	4	23.5% *	5	21.7% *	5	19.2% *	4	17.4%
NRG Media, LLC	6	28.6% *	3	12.5%	2	25.0% *	1	12.5% *	1	12.5%	0	0.0%
Pamal Broadcasting	5	35.7% *	3	27.3%	2	20.0%	4	36.4%	2	18.2%	1	12.5%
Qantum Communications Cor	4	57.1%	5	71.4%	6	85.7%	3	42.9% *	4	57.1%	0	0.0%
Triad Broadcasting Compan	4	40.0%	5	50.0%	3	27.3%	2	16.7%	2	18.2%	2	22.2%
Total Women SMS	95		72		79		71		65		59	
Average	4.5	34.1%	4.2	35.0%	4.4	34.7%	1.0	17.9%	5.0	35.3%	4.5	31.9%
Cluster's % of all women SMS	15.8%		11.9%		13.1%		11.7%		10.7%		10.3%	
<b>20-29 Stations: 33 groups-759 stns</b>												
Access.1 Communications C	1	20.0%	1	20.0%	3	50.0%	2	50.0%				
Armada Media	4	80.0% *										
Baker Family Stations	4	30.8%	4	33.3%	3	27.3%	2	22.2%	4	28.6%	2	28.6%
Black Crow Broadcasting,	4	57.1%	4	57.1%	5	62.5%	5	55.6%	4	40.0%	5	50.0%
Bonneville International	7	58.3%	5	55.6%	9	56.3% *	9	52.9% *	5	41.7%	4	28.6%
Border Media Partners	4	50.0%	4	57.1%	5	62.5%						
Bristol Broadcasting Co.	2	66.7%	2	66.7%	1	50.0% *	1	50.0% *	1	50.0% *	1	50.0%
Buckley Broadcasting	2	28.6%	1	14.3%	2	25.0% *	2	25.0% *	2	25.0% *	2	22.2%
Bustos Media Corporation	3	27.3%	3	30.0%	3	33.3%						
Commonwealth Broadcasting	3	50.0%	6	60.0%	4	40.0%	4	36.4%	5	45.5%	4	40.0%
Crawford Broadcasting, In	2	16.7%	5	31.3%	3	17.6% *	3	17.6% *	3	20.0%	4	23.5%
Cromwell Group, Inc.	2	33.3%	2	33.3%	1	14.3%	1	16.7%	1	20.0%	0	0.0%
Dowdy Broadcasting, Inc.	1	20.0%	1	20.0%	1	14.3%	0	0.0%	2	22.2%	2	18.2%
Eagle Radio, Inc.	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0% *	1	11.1%
Emmis Communications Corp	8	36.4%	7	36.8%	4	22.2%	5	25.0%	4	23.5%	1	9.1%
First Media Radio, LLC	3	33.3%	3	33.3%	2	20.0%	3	33.3%	2	40.0% *	0	0.0%
Flinn Broadcasting	5	23.8%	4	25.0%	5	26.3%	4	17.4%	3	20.0%	1	8.3%
Fort Bend Broadcasting Co	3	37.5%	3	30.0%	3	50.0%	3	50.0% *	1	20.0%	4	66.7%
Good Radio.TV	3	30.0% *										
Greater Media, Inc.	6	35.3%	9	52.9%	9	56.3% *	7	46.7% *	6	40.0% *	6	46.2%
Hall Communications, Inc.	4	50.0%	4	50.0%	2	28.6%	1	20.0% *	1	20.0% *	1	16.7%
Lieberman Broadcasting, In	2	28.6%	2	40.0%	3	60.0% *	2	40.0% *	3	75.0% *	0	0.0%
Lotus Communications Corp	3	30.0%	3	30.0%	3	30.0%	3	30.0%	4	40.0%	4	40.0%
Maverick Media LLC	3	75.0%	3	75.0%	2	33.3%	2	66.7% *	3	100.0% *	0	0.0%

**GROUP OWNER**

Mid-West Family Stations  
 Noalmark Broadcasting  
 Northeast Broadcasting Co  
 Northern Star Broadcastin  
 Renda Broadcasting  
 Robert Ingstad Broadcast  
 Simmons Media  
 Spanish Broadcasting Syst  
 Withers Broadcasting Co.

	2007		2006		2005		2004		2003		2002		2002	
	Number of men SMS	% of Group's Total SMS	Number of Women SMS	% of Group's Total SMS	Number of Women SMS	% of Group's Total SMS	Number of Women SMS	% of Group's Total SMS	Number of Women SMS	% of Group's Total SMS	Number of Women SMS	% of Group's Total SMS	Number of Women SMS	% of Group's Total SMS
Mid-West Family Stations	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	20.0%		
Noalmark Broadcasting	1	14.3% *												
Northeast Broadcasting Co	3	42.9%	1	14.3%	2	33.3%	1	14.3%	1	20.0%	1	20.0%		
Northern Star Broadcastin	2	50.0%	2	50.0%	2	50.0%	2	50.0%	2	50.0%	*	2	50.0%	
Renda Broadcasting	1	8.3%	1	7.7%	2	16.7%	3	27.3%	2	22.2%		1	14.3%	
Robert Ingstad Broadcast	4	66.7%	5	62.5%	4	50.0%	4	33.3%	5	38.5%	*	4	28.6%	
Simmons Media	0	0.0%	0	0.0%	3	30.0%	2	28.6% *	0	0.0% *		1	11.1%	
Spanish Broadcasting Syst	3	50.0%	3	50.0%	3	42.9%	1	16.7%	3	42.9%		4	44.4%	
Withers Broadcasting Co.	3	33.3%	2	22.2%	3	50.0%	4	50.0%	13	81.3%		3	50.0%	

	2007	2007	2006	2006	2005	2005	2004	2004	2003	2003	2002	2002
	Number of men SMs	% of Group's Total SMs	Number of Women SMs	% of Group's Total SMs	Number of Women SMs	% of Group's Total SMs	Number of Women SMs	% of Group's Total SMs	Number of Women SMs	% of Group's Total SMs	Number of Women SMs	% of Group's Total SMs
<b>GROUP OWNER</b>												
Total Women SMs	96		98		83		71		81		71	
Average\	2.9	33.4%	3.0	34.5%	2.6	31.5%	2.7	28.4%	2.9	29.6%	2.8	28.3%
Cluster's % of all women SMs	15.9%		16.2%		13.7%		11.2%		13.3%		12.5%	
<b>12-19 Stations: 57 groups-841 stns</b>												
Total Women SMs	80		82		97		116		121		95	
Average\	1.4	25.8%	1.5	27.2%	1.7	30.9%	1.8	32.3%	2.2	35.1%	2.3	35.4%
Cluster's % of all women SMs	13.3%		13.5%		16.1%		18.3%		19.9%		15.7%	
<b>TOTAL WOMEN SMs</b>	<b>603</b>	<b>32.8%</b>	<b>606</b>	<b>33.1%</b>	<b>604</b>	<b>33.4%</b>	<b>635</b>	<b>33.7%</b>	<b>609</b>	<b>32.9%</b>	<b>573</b>	<b>31.5%</b>
<b>TOTAL SMs</b>	<b>1836</b>											
<b>TOTAL GROUPS</b>	<b>126</b>											
<b>TOTAL STATIONS</b>	<b>4926</b>											
<b>AVG # WOMEN SMs PER GROUP</b>	<b>4.8</b>											
<b>AVG % WOMEN SMs PER GROUP</b>	<b>32.8%</b>											

Only groups owning 12 or more stations are included in this report.

Totals for clusters each year include only the groups in the cluster that particular year.

The number of groups in clusters varies slightly from year to year, as groups buy or sell stations;

e.g., Salem was included in 100-999 station cluster in 2005 and 2006, but is in 50-99 cluster in 2007;

similarly, ABC moved from 50-99 cluster in 2006 to 30-49 cluster in 2007.

(\*) indicates group was in a different cluster or didn't exist in prior year.

Groups with 12-19 stations are consolidated--their individual ratios for 2007 are available in the other worksheets in this workbook.

2007 GROUPS 12+ - SALES MANAGERS

NO WOMEN SALES MANAGERS

GROUP OWNER			TOTAL	AVG	WOMEN SMS				MEN SMS			
	TOTAL	TOTAL	STNS	STNS	# of	#of	% of	% of	# of	#of	% of	% of
	STATIONS	SMs	WITH SM	PER SM	#SMS	#STNS	SMs	STNS	#SMS	#STNS	SMs	STNS
DOUBLE O RADIO	31	7	31	4.4	0	0	0.0%	0.0%	7	31	100.0%	100.0%
MID-WEST FAMILY STATION	29	6	29	4.8	0	0	0.0%	0.0%	6	29	100.0%	100.0%
EAGLE RADIO	21	8	21	2.6	0	0	0.0%	0.0%	8	21	100.0%	100.0%
SIMMONS MEDIA	20	6	20	3.3	0	0	0.0%	0.0%	6	20	100.0%	100.0%
GOLD COAST BROADCASTING	19	4	19	4.8	0	0	0.0%	0.0%	4	19	100.0%	100.0%
RED ROCK RADIO	19	6	19	3.2	0	0	0.0%	0.0%	6	19	100.0%	100.0%
EAST ARKANSAS BROADCASTING	17	4	17	4.3	0	0	0.0%	0.0%	4	17	100.0%	100.0%
INNER CITY BROADCASTING	17	5	17	3.4	0	0	0.0%	0.0%	5	17	100.0%	100.0%
VISIONARY RELATED ENTERPRISES	15	4	15	3.8	0	0	0.0%	0.0%	4	15	100.0%	100.0%
RESULT RADIO GROUP	14	4	14	3.5	0	0	0.0%	0.0%	4	14	100.0%	100.0%
MAHAFFEY ENTERPRISES	13	3	13	4.3	0	0	0.0%	0.0%	3	13	100.0%	100.0%
MT RUSHMORE BROADCASTING	13	4	13	3.3	0	0	0.0%	0.0%	4	13	100.0%	100.0%
PEMBROOK PINES	13	5	13	2.6	0	0	0.0%	0.0%	5	13	100.0%	100.0%
SCHURZ COMMUNICATIONS	13	4	13	3.3	0	0	0.0%	0.0%	4	13	100.0%	100.0%
LM COMMUNICATIONS	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
MAGIC BROADCASTING	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
MILLENIUM RADIO GROUP	12	3	12	4.0	0	0	0.0%	0.0%	3	12	100.0%	100.0%
ROUTE 81 RADIO	12	5	12	2.4	0	0	0.0%	0.0%	5	12	100.0%	100.0%
18	302	84	302		0	0			84	302		
AVERAGE	16.8	4.7	16.8	3.6	0.0	0.0	0.0%	0.0%	4.7	16.8	100.0%	100.0%